

Ginger Market Size, Share and Growth Analysis Report - Forecast Trends and Outlook (2025-2034)

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Report description:

The global ginger market was valued at USD 6.31 Billion in 2024 . The market is expected to grow at a CAGR of 4.50% during the forecast period of 2025-2034 to reach a value of USD 9.80 Billion by 2034 . This growth is fueled by ginger's anti-inflammatory and digestive benefits, along with its integration into wellness products and ready-to-drink teas. Grassroots cultivation initiatives, such as the Ingi Gramam scheme in Kerala and the shift to natural farming techniques by ginger farmers in Kaduna, Nigeria, are enhancing productivity and stabilizing supply chains, helping meet rising demand.

The global market is further experiencing significant growth, driven by increasing consumer demand for natural, healthy, and functional ingredients within the food, beverage, and wellness sectors. In 2023, global ginger trade reached USD 1.34 billion, marking a 19.9% year-on-year growth, underscoring the rising significance of ginger in international trade. Furthermore, the ginger market growth is fueled by the ingredient's well-documented health benefits, such as its anti-inflammatory, digestive, and antioxidant properties, making it a mainstay in both traditional medicine and modern health products.

Ginger's versatility is reflected in its wide range of forms, including fresh, dried, powdered, and processed varieties, enabling its use across functional foods, beverages, dietary supplements, and cosmetics. The growing popularity of plant-based diets, clean-label products, and functional beverages is accelerating ginger consumption in daily consumer routines globally.

Key Trends and Recent Developments

January 2025

Molson Coors Beverage Company announced a strategic partnership with Fever-Tree, granting Molson Coors exclusive commercialization rights to Fever-Tree's United States portfolio, including ginger beer and mixers. Molson Coors also acquired an 8.5% stake in Fever-Tree to expand its premium non-alcoholic offerings and accelerate United States ginger market growth

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February 2025

HTEaO, a leading iced tea franchise, partnered with probiotic soda brand poppi to launch a limited-time line of drinks blending freshly brewed teas with poppi's sodas, including ginger-infused varieties. This partnership drives ginger-infused beverage innovation in functional drinks.

July 2024

NOVA Traders and Manufacturers launched an innovative probiotic drink, 'Ginger Nova', under the brand NOVA. The organic beverage, made by fermenting ginger and other natural ingredients, is an alcohol-free beverage that caters to growing consumer preferences for health-conscious options. NOVA's probiotic 'Ginger Nova' strengthens health-conscious demand for ginger beverages.

July 2024

CURRYiT launched preservative-free/additive-free Ginger Garlic Paste in India. CURRYiT's Ginger Garlic Paste is made with traditional homemade techniques and reinforces the brand's commitment to delivering a fresh, pure, and flavorful experience that reflects Indian culinary traditions. CURRYiT's ginger garlic paste fuels household demand for fresh ginger.

Rising Demand for Natural Flavoring and Seasoning

Ginger's distinct, spicy-sweet flavor has positioned it as a favored natural ingredient in global culinary applications. Major food manufacturers have introduced ginger-infused sauces, snacks, and ready-to-eat meals to cater to the growing demand for clean-label, minimally processed ingredients. The beverage sector has also embraced this ginger market trend, by enhancing the appeal of teas, lemonades, and kombuchas. A notable example is Bacardi's launch of new rum flavors inspired by Indian ingredients, including ginger, reflecting the trend towards integrating natural, bold flavors.

Expansion of Functional Foods and Immunity-Boosting Beverages

The increased focus on immunity and wellness post-pandemic has driven strong demand for functional foods and beverages containing ginger. New product launches, including ginger-based immunity shots, herbal teas, and energy bars, have gained significant traction in North America and Europe, accelerating the ginger market revenue growth. Ginger's well-established anti-inflammatory and digestive benefits make it a key ingredient in health-focused product innovations. A prime example is Fiji's strategic push to expand its tea industry by increasing ginger-infused tea production, catering to the rising consumer preference for immunity-boosting beverages.

Expansion of Ginger Cultivation Through Government and Institutional Support

Government initiatives and institutional backing are playing a key role in expanding ginger cultivation and boosting regional production. In April 2025, the Department of Agricultural Extension (DAE) in Bangladesh set a target to produce 52,675 tons of ginger from 3,954 hectares in the Rangpur region during the Kharif-1 season. This effort is supported by advanced agricultural training, quality seed distribution, and accessible agri-loans. These initiatives are helping farmers expand ginger cultivation into homesteads and fallow lands, enhancing local self-sufficiency and stabilizing supply to meet the growing demand in the ginger market.

Supply Chain Diversification and Global Trade Expansion

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Fluctuations in ginger production from major suppliers like China and India in 2024 resulted in global price volatility, prompting importing nations to diversify their sourcing strategies, widening the ginger market scope. For instance, in July 2024, Peru exported 4,688 tons of ginger for USD 9.7 million, a 20.3% decrease in volume but a 9.4% increase in value compared to the previous year. This price surge, driven by a 37.3% rise in average export prices due to supply shortages, highlights the role of emerging exporters in stabilizing global supply. Improved cold chain logistics and digital trade platforms are enhancing efficiency, enabling exporters like Peru to access premium markets and capitalize on changing demand dynamics.

Growth in Organic and Sustainable Ginger Production

Sustainability and traceability are becoming central to the ginger value chain. Organic ginger producers are increasingly adopting sustainable farming practices and digital traceability tools to validate product authenticity and origin. In Peru and Southeast Asia, initiatives to expand organic cultivation and invest in climate-resilient crop varieties are enhancing supply stability and meeting the rising standards of international buyers.

Global Ginger Industry Segmentation

The EMR's report titled "Global Ginger Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Fresh Ginger
- Processed Ginger

Key Insight: Fresh ginger dominates the global market, driven by its extensive use in culinary traditions, particularly in Asia Pacific, which leads global production and consumption. It is highly valued by consumers and foodservice operators for its robust flavor, aroma, and health benefits, making it a staple in both home kitchens and restaurants. However, processed ginger, including dried, powdered, pickled, and crystallized forms, is growing rapidly. This growth is driven by increasing demand for convenience, longer shelf life, and versatility in food processing, beverages, nutraceuticals, and cosmetics.

Market Breakup by Application

- Food Industry
- Pharmaceutical Industry
- Cosmetic Industry
- Others

Key Insight: The food industry's dominance is driven by high demand for ginger as a flavoring and seasoning agent in culinary cuisines, particularly in Asian dishes, herbal teas, and functional foods. Growth in the ginger market is further supported by rising health consciousness and the increasing preference for natural, organic ingredients in everyday diets. The pharmaceutical industry is expanding its market share, with ginger's antioxidant, anti-inflammatory, and digestive benefits boosting its use in supplements, herbal medicines, and wellness products. The cosmetic industry, though smaller, is expanding as brands incorporate ginger's anti-aging properties into skincare and haircare products.

Market Breakup by Major Producing Countries

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- India
- Nigeria
- China
- Indonesia
- Nepal
- Thailand
- Bangladesh
- Japan
- Others

Key Insight: The global ginger market is highly concentrated in Asia and Africa, with India leading production. Other key producers include Nigeria, China, Nepal, Indonesia, Thailand, Bangladesh, and Japan, each benefiting from favorable climates for cultivation and growing export opportunities. While India remains the largest producer, Nigeria is rapidly increasing its production, driven by government support and rising global demand. China, as a major exporter, plays a significant role, with advanced agricultural practices. These countries collectively dominate the global ginger supply, with India at the forefront.

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Key Insight: Asia Pacific is the largest regional ginger market, driven by leading producers and consumers such as India and China. This region's dominance is supported by favorable climates, large-scale cultivation, deep-rooted culinary traditions, and widespread use of ginger in traditional medicine and wellness products. North America and Europe are expanding markets, fueled by rising health awareness, and the popularity of natural and organic products. The Middle East and Africa are experiencing steady growth, with increasing imports and a focus on natural remedies. Latin America is seeing a rise in demand as ginger becomes more popular in both culinary and health applications.

Global Ginger Market Share

By type, fresh ginger dominates the market due to its integral role in culinary traditions

Fresh ginger remains the dominant type category, driven by its integral role in culinary traditions, especially across the Asia Pacific region. Consumers and foodservice operators value fresh ginger for its robust flavor, aroma, and health benefits, making it a staple in kitchens, restaurants, and traditional medicine. Its high demand is further supported by the rising popularity of natural and organic foods, as well as the versatility of fresh ginger in both savory and sweet recipes. Strong domestic and export markets in India and China reinforce this category's dominance in the ginger market.

Processed ginger, including dried, powdered, pickled, and crystallized forms, is growing in popularity owing to the increasing demand for convenience, longer shelf life, and versatility in food processing, beverages, nutraceuticals, and cosmetics. The rise in functional foods, herbal teas, and clean-label products is accelerating the consumption rates.

By application, the food industry accounts for the dominant share of the market consuming ginger as a flavoring and seasoning agent

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The food industry is the largest application, accounting for the majority of ginger consumption. Ginger is widely used as a flavoring and seasoning agent in various cuisines, beverages, and functional foods. Its natural, organic appeal and health benefits drive increasing demand, particularly as consumers seek clean-label and plant-based ingredients. The application's dominance is supported by deep culinary traditions and the growing popularity of ethnic and health-conscious foods.

The pharmaceutical industry's growth is driven by ginger's recognized medicinal properties, including its anti-inflammatory, antioxidant, and digestive benefits. Increasing consumer interest in natural health supplements, herbal medicines, and preventive healthcare solutions is accelerating the use of ginger in capsules, extracts, and wellness products, boosting growth in the ginger market. The rising trend toward natural remedies and functional ingredients is fueling rapid growth in this category, with pharmaceutical and nutraceutical companies focusing on developing standardized ginger extracts for targeted health benefits.

By major producing country, India clocks in majority of the market revenue share with its vast cultivation areas

India is the largest ginger-producing country. The country's dominance is rooted in its vast cultivation areas, favorable climate, and robust domestic and export demand. Ginger plays a critical role in India's culinary traditions and traditional medicine, ensuring its continued importance in the global market. With an established agricultural infrastructure and well-developed supply chains, India remains a leading supplier of both raw and processed ginger.

Nigeria is set to strengthen its role as a major player in the ginger market. The country's rapid production expansion is driven by government support, export incentives, and increasing global demand. Nigeria's agricultural growth is further fueled by investments in modern farming techniques and processing infrastructure. Focused on enhancing its export capabilities, particularly to key markets in Europe and the Middle East, Nigeria's rise in demand for high-quality ginger positions it as an emerging supplier in the global market.

Global Ginger Market Regional Analysis

Asia Pacific holds the leading position in the market owing to its favorable agricultural conditions

The Asia Pacific region is the largest and most dominant market for ginger, driven by major producers such as China and India, which together account for the majority of global production. The region's dominance is supported by favorable agricultural conditions, the widespread use of ginger in traditional medicine, and growing demand for functional foods and wellness products. Government initiatives like India's Ginger Mission are enhancing productivity and exports.

The Latin America ginger market is growing fast with Peru and Brazil leading the charge. Peru has rapidly scaled up its organic ginger cultivation and exports, benefiting from favorable climate conditions and global supply shortages. In March 2025, Peruvian ginger exports saw a 30% increase in volume and 17% in value compared to the previous year, with the United States and Europe as key markets. Strengthened by improved logistics, digital trade platforms, and competitive pricing, Latin America's ability to supply high-quality, organic ginger is solidifying its position as a key global supplier, positioning the region for continued growth in the market.

Competitive Landscape

Global ginger market players range from large multinational food and agribusiness corporations to regional producers and specialty brands. Companies are focusing on product innovation, sustainability, and supply chain resilience to capture greater market share. Strategies include expanding organic and value-added product lines, investing in advanced processing technologies, and leveraging digital platforms for direct-to-consumer sales.

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The market's growth is driven by rising consumer demand for natural health products, functional foods, and plant-based ingredients, as well as increasing applications in pharmaceuticals, cosmetics, and beverages. Ginger companies are further investing in innovative packaging to enhance the accessibility and convenience of ginger-based products. Mergers, acquisitions, and partnerships are common as firms seek to diversify sourcing, ensure traceability, and respond to evolving regulatory and consumer expectations

Archer-Daniels-Midland Co.

Archer-Daniels-Midland Co., established in 1902, is a leading producer of ingredients for animal and human nutrition. Headquartered in Illinois, United States, the company employs 41,000 people serving customers in nearly 200 countries. The company generated revenue of USD 93 billion in 2023.

Floracopeia Inc.

Founded in 2004 and headquartered in California, United States, Floracopeia Inc. specializes in high-quality essential oils and botanical extracts, including ginger oil. The company emphasizes sustainable sourcing and ethical trade, positioning itself strongly in the global natural wellness sector with a focus on purity and ecological responsibility.

The Ginger People Co.

Established in 2007 and based in California, The Ginger People Co. has grown into the world's largest ginger brand. With offices in Australia and Finland, it offers a wide portfolio of ginger-based snacks, beverages, and condiments, targeting both retail and foodservice markets with premium ginger innovation.

Buderim Ginger Ltd.

Founded in 1941 and headquartered in Australia, Buderim Ginger Ltd. is recognized globally as a leading processor and exporter of ginger. The company produces confectionery, beverages, and ingredients, maintaining strong international market presence while upholding a legacy of Australian-grown, high-quality ginger products.

Other key players in the market include Capital Foods Limited, NANI Agro Foods Pvt. Ltd., Frontier Co-op., Monterey Bay Herb Company, Guangxi Yongjiang Food Industry Co., Ltd., Sun Impex International Foods LLC, Indian Organic Farmers Producer Company Limited, The Canadian Ginger Co., Natural Ginger Corp., and Spice World, Inc., among others.

Key Features of the Global Ginger Market Report:

- Quantitative analysis of global ginger market size, share, and growth forecasts.
- Detailed segmentation by form, application, and distribution channel.
- Competitive profiling of leading producers, exporters, and emerging brands.
- Insights into innovation, sustainability, and value-added product trends.
- Regional analysis with market dynamics and consumer behavior insights.
- Actionable recommendations for stakeholders and new market entrants.

Why Choose Expert Market Research?

- Trusted, data-driven insights from industry-leading analysts.

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- Comprehensive, actionable reports tailored to business needs.
- Up-to-date market trends and strategic recommendations.
- Proven track record supporting global clients' decision-making.

Call to Action

Explore the latest trends shaping the global ginger market 2025-2034 with our in-depth report. Gain strategic insights, future forecasts, and key market developments that can help you stay competitive. Download a free sample report or contact our team for customized consultation on ginger market trends 2025 .

More Insights On:

[United States Ginger Market](#) [Ginger Processing Market](#) [Ginger Oil Market](#)

[Ginger Market?Report Snapshots](#)

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