

Fruits Market Size, Share and Growth Analysis Report - Forecast Trends and Outlook (2025-2034)

Market Report | 2025-08-11 | 169 pages | EMR Inc.

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Report description:

The global fruits market attained a value of nearly USD 617.37 Billion in 2024 . The market is further expected to grow at a CAGR of 3.50% during the forecast period of 2025-2034 to reach a value of USD 870.86 Billion by 2034 .

Significant Contribution from the Asia Pacific Market to Boost the Global Market for Fruits

North America is a significant market for the global fruits industry, led by the growing health consciousness among the population in the region. Meanwhile, the Asia Pacific region is expected to witness rapid growth in the forecast period, especially in countries like India and China, due to lifestyle and preferences shift, inflating disposable incomes, and rising awareness regarding the health benefits associated with fruits, such as apple, melons, and berries, among others. Further, the continuous incorporation of advanced technologies and modern farming methods to reap better results is expected to invigorate the market over the forecast period. Rising demand for exotic fruits like avocado is also expected to boost the market growth in the coming years.

Increasing Demand for Organic fruit to Augment the Global Fruits Industry

Organic fruit is expected to become increasingly popular in the near future as customer expectations are currently changing. Organic fruit has a higher market share in developed countries than it does in developing countries. This could be attributed to the growing availability of organic fruits in supermarkets and on online platforms, the reasonable pricing and quality of these fruits, as well as cultural issues. Organic fruit is in high demand due to a growing preference for chemical-free fruits, which are pure, healthful, and disease-free.

Fruits: Definition and Segmentation

Fruits provide a lot of dietary fibre, vitamins, and antioxidants. They help in preventing heart disease, stroke, and certain types of

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cancer. They also aid in the reduction of blood pressure and have a positive effect on blood sugar levels. They are also low in calories, which helps to prevent obesity. Citrus fruit consumption has risen during the COVID-19 outbreak, with specialists advising that we increase our vitamin-C intake to avoid acquiring the virus.

Market Breakup by Nature

- Organic
- Non-Organic

Market Breakup by Type

- Apple and Pears
- Citrus
- Stone Fruits
- Tropical and Exotic
- Berries
- Melons
- Others

Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Fruits and Vegetable Store
- Online
- Others

Market Breakup by Application

- Household
- Commercial

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rising Shift towards Superfoods to Bolster the Growth of the Global Fruits Industry

Due to the various social media platforms that play an increasingly vital role in fruit consumption trends, superfoods that are regarded to be extra healthy, such as blueberries, avocados, and other popular fruit varieties, are one of the top trends. The fruits industry is growing as a result of an inclination towards smaller trees for most fruit crops, and closer planting in hedgerow style with careful fertilisation and watering. This boosts productivity per acre, lowers labour costs, boosts early yields, and makes upkeep and harvesting easier.

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Furthermore, increased consumer spending power is predicted to contribute to market growth in the anticipated period due to greater market access, changing consumer preferences, and a more professional retail environment. Additionally, an increase in the storage expenditures, which offers a cold-chain and logistical facilities to store and transport the fruits, as many fruits can be transported across large distances by sea, is contributing to the market expansion.

Key Industry Players in the Global Fruits Market

The report presents a detailed analysis of the following key players in the global fruits market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

- Dole Food Company Inc.
- Del Monte Foods Inc.
- Chiquita Brands International Sarl
- Greenyard NV
- Sunwest Fruit Company
- Others

The comprehensive report looks into the macro and micro aspects of the industry. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

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