

Flexible Foam Market Report and Forecast 2025-2034

Market Report | 2025-08-11 | 172 pages | EMR Inc.

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Report description:

The global flexible foam market attained a value of about USD 49.46 Billion in 2024. The market is further expected to grow in the forecast period of 2025-2034 at a CAGR of 5.60% to reach nearly USD 85.29 Billion by 2034.

Growing Deployment of Flexible Foam in the Furniture Industry Bolstering the Market Growth

The rising demand for flexible foam in furniture and bedding owing to its lightweight, durability, and versatility is propelling the market growth. Flexible foams can be expanded widely, ranging from 2 times expansions to 15 times expansion, which makes them ideal for cushiony applications. Moreover, their hard tear strength makes them stiff and resistant to compression, which is surging their demand in the furniture industry. As consumers are increasingly preferring high quality and durable materials for their furniture, such as sofas and cushions, the demand for flexible foam is significantly escalating, hence augmenting the industry growth. In addition, flexible foams, such as polyurethane (PU) foams, provide acoustic insulation in floors, walls, and ceilings, which is further augmenting the market growth. The emergence of the middle class with improved standards of living is increasing the demand for comfortable mattresses made with flexible foam, which is projected to bolster the market growth in upcoming years.

Flexible Foam: Market Segmentation

Flexible foam is a foam that can be moulded in various shapes and firmness. It is durable, lightweight, water-resistant, abrasion-resistant, and versatile, among others, due to which it is extensively deployed in various applications in industries such as automotive, construction, and packaging. Flexible foam is extensively used for cushioning applications in mattresses and furniture.

The major types of flexible foam are:

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- Polyurethane (PU) Foam
- Polyethylene (PE) Foam
- Polypropylene (PP) Foam
- Ethylene-Vinyl Acetate (EVA)
- Others

The market can be broadly categorised on the basis of its applications segments into:

- Furniture and Bedding
- Transportation
- Packaging
- Construction
- Consumer Goods

The EMR report looks into the regional markets of flexible foam like:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rising Demand for Flexible Foam in the Automotive Industry to Augment the Market Growth

The global market for flexible foam is being augmented by the product's growing demand in the manufacturing of automobiles in the automotive industry. Flexible foams are used to enhance protection, comfort, and energy efficiency of vehicles, due to which it is extensively deployed in armrests, headrests, and seats of cars to improve driving and seating experience. This is increasing the demand for flexible foams, thus significantly contributing to the industry growth. As they reduce the weight of vehicles, they are also deployed in the bodies of cars to provide insulation from heat and noise while promoting fuel efficiency, which is facilitating the market growth of flexible foams. Moreover, the rising demand for luxury cars with lightweight and energy-efficient properties, especially in Europe and North America, is estimated to further increase the deployment of flexible foams to enhance comfort, which is anticipated to further aid the industry growth in the forecast period.

Key Industry Players in the Global Flexible Foam Market

The report presents a detailed analysis of the following key players in the global flexible foam market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

- BASF SE
- Covestro AG
- Huntsman Corporation
- INOAC Corporation
- Recticel Group
- Others

The comprehensive report looks into the macro and micro aspects of the industry. The EMR report gives an in-depth insight into

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the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

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