

Engine Block Heater Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-12 | 154 pages | EMR Inc.

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Report description:

The global engine block heater market is being driven by the growth of the automotive engine heater market. The global automotive engine heater market is expected to grow at a CAGR of 4.00% in the forecast period of 2025-2034.

North America is a Significant Market for the Engine Block Heater Industry

The North America region is expected to be a significant market in the forecast period, owing to the prevalent cold temperature in the region and the availability of prominent prototype equipment manufacturers of automobiles . Europe is expected to exhibit an average growth in the coming years due to its emphasis on the development of the electric vehicle . Europe and North America are together expected to account for more than half of the overall market share of the engine block heater.

Engine Block Heater: Market Segmentation

Engine block heater refers to the engine-heating devices that are devised to heat up the engine block and the associated fluids before starting it. It can achieve a whole lot of useful tasks by determining the external environmental condition i.e., how cold is the surrounding. It is mainly used to make the engine start more easily by the process of reheating the engine block, which results in reduced emissions, reduction in wear and tear of internal engine components, and makes the inner environment of the motor vehicle more comfortable.

On the basis of type, the market is divided into:

- Dipstick
- Engine-Warming Blankets
- Oil Pan

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- In-Line Coolant
- Bolt-on Block
- Freeze Plug

Based on sales channel, the industry can be segmented into:

- OEM
- Aftermarket

On the basis of vehicle type, the industry is categorised into:

- Passenger Cars
- Light Commercial Vehicles (LCV)
- Heavy Commercial Vehicles (HCV)
- Electric Vehicle
- Others

The regional markets for the product include:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rising Demand for Vehicles in the Cold Countries to Aid the Global Market Growth of Engine Block Heater

The market growth of engine block heater over the forecast period is expected to be driven by the rise in the use of vehicles in cold countries. The consumption of engine block heater is highly contingent upon the surrounding environment temperature of the region. Therefore, extreme dependency and inclination of the society of cold countries on vehicles for commutation is estimated to propel the market growth of engine block heater in the forecast period.

Key Industry Players in the Global Engine Block Heater Market

The report gives a detailed analysis of the following key players in the global engine block heater market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- HOTSTART, Inc.
- Phillips & Temro Industries (PTI)
- NRF B.V.
- MAHLE GmbH
- Five Star Manufacturing Group, Inc.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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