

DMDM Hydantoin Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-12 | 171 pages | EMR Inc.

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Report description:

The global DMDM hydantoin market is being driven by the rising cosmetic preservative market. Aided by the launch of innovative cosmetic products, the cosmetic preservative market is expected to witness a healthy growth in the forecast period of 2025-2034, growing at a CAGR of 5.80%.

Thriving Cosmetics and Personal Care Sector is Aiding the DMDM Hydantoin Industry Growth

Based on application, the cosmetics and personal care sector accounts for a major chunk of the industry. The growing demand for preservative compounds in cosmetics is driving the growth of the industry. Being a highly effective antimicrobial preservative agent, DMDM hydantoin works on both Gram-positive and Gram-negative bacteria in leave-on as well as rinse-off personal care and cosmetic products. It is widely used as a sterilizing preservative for conditioners, shampoos, and other daily chemical products, owing to its high solubility in water and its ability to inactivate coli and staphylococcus aureus. All these factors are significantly contributing to the growth of the industry.

Region-wise, the Asia Pacific is expected to account for a significant share in the industry. The market growth in the region can be attributed to the rising demand for personal care and cosmetic products and the growing awareness across the general population regarding skincare. The countries like China, Japan, South Korea, and India are expected to significantly boost the market growth in the Asia Pacific over the forecast period.

DMDM Hydantoin: Market Segmentation

DMDM hydantoin, also known as Glydant (trade name), is an organic compound that belongs to a class of compounds called as hydantoins. It is represented by the formula $C_7H_{12}N_2O_4$ and is obtained via the reaction between formaldehyde and dimethylhydantoin. Being an antimicrobial formaldehyde releaser preservative, that is, a compound belonging to the

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formaldehyde releasing agent family, it is commonly used as a preservative in personal care and cosmetic products.

The various forms of the product include:

- Powder
- Liquid

Based on application, the industry can be bifurcated into:

- Cosmetics and Personal Care

??- Leave-On

??- Rinse-Off

- Industrial Use

??- Herbicides

??- Polymers and Plastics

??- Adhesives

??- Latex Paints

??- Copy Paper and Inks

??- Others

The regional markets for the product include:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Growing Awareness Regarding Personal Hygiene to Bolster the Growth of the DMDM Hydantoin Industry

The rising awareness among consumers about personal hygiene, particularly in developing nations, is expected to drive the demand for personal care products, which, in turn, will propel the growth of the DMDM hydantoin industry. The growth will be higher in the developing regions owing to the rising living standards, increasing per capita expenditure on personal care and cosmetic products, increasing focus on appearance and grooming, and rising access to the product. Over the forecast period, the growing investments by the manufacturers to launch new cosmetic products and the rising trend of online marketing are expected to further aid the industry growth. However, the growing popularity of natural preservatives may restrain the DMDM hydantoin industry growth in the coming years.

Key Industry Players in the Global DMDM Hydantoin Market

The report gives a detailed analysis of the following key players in the global DMDM hydantoin market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Haihang Industry Co.,Ltd.

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- Akema S.r.l.
- Belchem Industries (India) Pvt. Ltd.
- Salicylates and Chemicals Pvt. Ltd.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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