

Display Device Market Growth Analysis Report - Market Size, Share, Forecast Trends and Outlook (2025-2034)

Market Report | 2025-08-12 | 150 pages | EMR Inc.

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Report description:

The display device market size reached around USD 144.30 Billion in 2024. The market is projected to grow at a CAGR of 4.80% between 2025 and 2034 to reach nearly USD 230.61 Billion by 2034.

The Asia Pacific to Emerge as a Significant Market for Display Devices

The Asia Pacific is expected to emerge as one of the world's leading markets for display devices. Factors like the growth in the number of tech giants in the region and the availability of manufacturing resources at low cost contribute to the development of the display device industry in the Asia Pacific region.

The residential sector is projected to hold a significant market share in the coming years. The demand for electronic goods, including television, smartphones, laptops, tablets, as well as smart watches, has risen as technological developments continue, which is aiding the growth of the display device industry in the residential sector. Key players are now shifting to implement effective and luminous displays, leading to growth of microdisplay technology, which is expected to aid the global market growth in the coming years.

Display Device: Market Segmentation

A display device is a system for visual or tactile display of information. When there is an electric signal for the input information received, the display is called an electronic display. TV sets or device control are popular applications for electronic visual displays.

The display type can be divided as follows:

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- Flat Panel
- Flexible Panel
- Transparent Panel

The technology used in display device can be segmented as follows:

- LCD
- LED
- OLED
- E-Paper
- Others

The product finds wide applications in the following segments:

- Television
- Smartphones and Tablets
- Smart Wearable
- PC and Laptop
- Automotive
- Digital Signage
- Others

The end uses of the product can be segmented as follows:

- Residential
- Large Enterprises
- Small Medium Enterprises

Market Breakup by Region:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rising Demand for Electronic Devices Bolstering the Market Growth of Display Device

The remarkable rise in the usage of various consumer electronic products using state-of-the-art technologies is the main driving force behind the industry growth. The rising demand in the gaming and entertainment sector for high-quality displays as well as the increasing popularity of OLED-based technologies are notable factors that are boosting the market growth. The widespread adoption of flexible OLED display technologies is also increasing the demand for display devices. It is also anticipated that the advanced functions of display device will propel the market growth further in the coming years. Other factors boosting the market growth are the rising urbanisation, rising economies, as well as the rising disposable incomes of the consumers.

Key Industry Players in the Global Display Device Market

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The report gives a detailed analysis of the following key players in the global display device market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- TCL Electronics Holdings Limited
- LG Electronics Inc.
- Sharp Corporation
- Toshiba Corporation
- Samsung Electronics Co., Ltd.
- Japan Display Inc.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Display Device Market Analysis

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- 5.1 Key Industry Highlights
- 5.2 Global Display Device Historical Market (2018-2024)
- 5.3 Global Display Device Market Forecast (2025-2034)
- 5.4 Global Display Device Market by Display Type
 - 5.4.1 Flat Panel
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 Flexible Panel
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
 - 5.4.3 Transparent Panel
 - 5.4.3.1 Historical Trend (2018-2024)
 - 5.4.3.2 Forecast Trend (2025-2034)
- 5.5 Global Display Device Market by Technology
 - 5.5.1 LCD
 - 5.5.1.1 Historical Trend (2018-2024)
 - 5.5.1.2 Forecast Trend (2025-2034)
 - 5.5.2 LED
 - 5.5.2.1 Historical Trend (2018-2024)
 - 5.5.2.2 Forecast Trend (2025-2034)
 - 5.5.3 OLED
 - 5.5.3.1 Historical Trend (2018-2024)
 - 5.5.3.2 Forecast Trend (2025-2034)
 - 5.5.4 E-Paper
 - 5.5.4.1 Historical Trend (2018-2024)
 - 5.5.4.2 Forecast Trend (2025-2034)
 - 5.5.5 Others
- 5.6 Global Display Device Market by Application
 - 5.6.1 Television
 - 5.6.1.1 Historical Trend (2018-2024)
 - 5.6.1.2 Forecast Trend (2025-2034)
 - 5.6.2 Smartphones and Tablets
 - 5.6.2.1 Historical Trend (2018-2024)
 - 5.6.2.2 Forecast Trend (2025-2034)
 - 5.6.3 Smart Wearable
 - 5.6.3.1 Historical Trend (2018-2024)
 - 5.6.3.2 Forecast Trend (2025-2034)
 - 5.6.4 PC and Laptop
 - 5.6.4.1 Historical Trend (2018-2024)
 - 5.6.4.2 Forecast Trend (2025-2034)
 - 5.6.5 Automotive
 - 5.6.5.1 Historical Trend (2018-2024)
 - 5.6.5.2 Forecast Trend (2025-2034)
 - 5.6.6 Digital Signage
 - 5.6.6.1 Historical Trend (2018-2024)
 - 5.6.6.2 Forecast Trend (2025-2034)
 - 5.6.7 Others

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5.7 Global Display Device Market by End Use

5.7.1 Residential

5.7.1.1 Historical Trend (2018-2024)

5.7.1.2 Forecast Trend (2025-2034)

5.7.2 Large Enterprises

5.7.2.1 Historical Trend (2018-2024)

5.7.2.2 Forecast Trend (2025-2034)

5.7.3 Small and Medium Enterprises

5.7.3.1 Historical Trend (2018-2024)

5.7.3.2 Forecast Trend (2025-2034)

5.8 Global Display Device Market by Region

5.8.1 North America

5.8.1.1 Historical Trend (2018-2024)

5.8.1.2 Forecast Trend (2025-2034)

5.8.2 Europe

5.8.2.1 Historical Trend (2018-2024)

5.8.2.2 Forecast Trend (2025-2034)

5.8.3 Asia Pacific

5.8.3.1 Historical Trend (2018-2024)

5.8.3.2 Forecast Trend (2025-2034)

5.8.4 Latin America

5.8.4.1 Historical Trend (2018-2024)

5.8.4.2 Forecast Trend (2025-2034)

5.8.5 Middle East and Africa

5.8.5.1 Historical Trend (2018-2024)

5.8.5.2 Forecast Trend (2025-2034)

6 North America Display Device Market Analysis

6.1 United States of America

6.1.1 Historical Trend (2018-2024)

6.1.2 Forecast Trend (2025-2034)

6.2 Canada

6.2.1 Historical Trend (2018-2024)

6.2.2 Forecast Trend (2025-2034)

7 Europe Display Device Market Analysis

7.1 United Kingdom

7.1.1 Historical Trend (2018-2024)

7.1.2 Forecast Trend (2025-2034)

7.2 Germany

7.2.1 Historical Trend (2018-2024)

7.2.2 Forecast Trend (2025-2034)

7.3 France

7.3.1 Historical Trend (2018-2024)

7.3.2 Forecast Trend (2025-2034)

7.4 Italy

7.4.1 Historical Trend (2018-2024)

7.4.2 Forecast Trend (2025-2034)

7.5 Others

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8 Asia Pacific Display Device Market Analysis

8.1 China

8.1.1 Historical Trend (2018-2024)

8.1.2 Forecast Trend (2025-2034)

8.2 Japan

8.2.1 Historical Trend (2018-2024)

8.2.2 Forecast Trend (2025-2034)

8.3 India

8.3.1 Historical Trend (2018-2024)

8.3.2 Forecast Trend (2025-2034)

8.4 ASEAN

8.4.1 Historical Trend (2018-2024)

8.4.2 Forecast Trend (2025-2034)

8.5 Australia

8.5.1 Historical Trend (2018-2024)

8.5.2 Forecast Trend (2025-2034)

8.6 Others

9 Latin America Display Device Market Analysis

9.1 Brazil

9.1.1 Historical Trend (2018-2024)

9.1.2 Forecast Trend (2025-2034)

9.2 Argentina

9.2.1 Historical Trend (2018-2024)

9.2.2 Forecast Trend (2025-2034)

9.3 Mexico

9.3.1 Historical Trend (2018-2024)

9.3.2 Forecast Trend (2025-2034)

9.4 Others

10 Middle East and Africa Display Device Market Analysis

10.1 Saudi Arabia

10.1.1 Historical Trend (2018-2024)

10.1.2 Forecast Trend (2025-2034)

10.2 United Arab Emirates

10.2.1 Historical Trend (2018-2024)

10.2.2 Forecast Trend (2025-2034)

10.3 Nigeria

10.3.1 Historical Trend (2018-2024)

10.3.2 Forecast Trend (2025-2034)

10.4 South Africa

10.4.1 Historical Trend (2018-2024)

10.4.2 Forecast Trend (2025-2034)

10.5 Others

11 Market Dynamics

11.1 SWOT Analysis

11.1.1 Strengths

11.1.2 Weaknesses

11.1.3 Opportunities

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- 11.1.4 Threats
- 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
- 11.3 Key Indicators for Demand
- 11.4 Key Indicators for Price
- 12 Value Chain Analysis
- 13 Competitive Landscape
 - 13.1 Supplier Selection
 - 13.2 Key Global Players
 - 13.3 Key Regional Players
 - 13.4 Key Player Strategies
 - 13.5 Company Profiles
 - 13.5.1 TCL Electronics Holdings Limited
 - 13.5.1.1 Company Overview
 - 13.5.1.2 Product Portfolio
 - 13.5.1.3 Demographic Reach and Achievements
 - 13.5.1.4 Certifications
 - 13.5.2 LG Electronics Inc.
 - 13.5.2.1 Company Overview
 - 13.5.2.2 Product Portfolio
 - 13.5.2.3 Demographic Reach and Achievements
 - 13.5.2.4 Certifications
 - 13.5.3 Sharp Corporation
 - 13.5.3.1 Company Overview
 - 13.5.3.2 Product Portfolio
 - 13.5.3.3 Demographic Reach and Achievements
 - 13.5.3.4 Certifications
 - 13.5.4 Samsung Electronics Co., Ltd
 - 13.5.4.1 Company Overview
 - 13.5.4.2 Product Portfolio
 - 13.5.4.3 Demographic Reach and Achievements
 - 13.5.4.4 Certifications
 - 13.5.5 Toshiba Corporation
 - 13.5.5.1 Company Overview
 - 13.5.5.2 Product Portfolio
 - 13.5.5.3 Demographic Reach and Achievements
 - 13.5.5.4 Certifications
 - 13.5.6 Japan Display Inc.
 - 13.5.6.1 Company Overview
 - 13.5.6.2 Product Portfolio
 - 13.5.6.3 Demographic Reach and Achievements
 - 13.5.6.4 Certifications
 - 13.5.7 Others

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