

Diisononyl Phthalate (DINP) Market Report and Forecast 2025-2034

Market Report | 2025-08-11 | 154 pages | EMR Inc.

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Report description:

The global diisononyl phthalate (DINP) market reached a value of about USD 3.36 Billion in 2024. The industry is further expected to grow at a CAGR of about 3.70% in the forecast period of 2025-2034 to reach a value of around USD 4.83 Billion by 2034.

The Asia Pacific to be a Significant Regional Market for Diisononyl Phthalate (DINP)

The Asia Pacific is projected to register a healthy growth in the global diisononyl phthalate industry during the forecast period. The regional market has been driven by the rising demand for DINP in developing economies, such as China and India. The growth of the diisononyl phthalate industry in the Asia Pacific has been further driven by the increased demand in the building and construction industry from countries like India, China, Vietnam, Thailand, and Indonesia.

Rising population and end-use industries have resulted in the development and invention of numerous DINP applications in the construction industry, aiding the market growth in the Asia Pacific, which an important and widespread industrial hub. The market in the region is predicted to grow rapidly due to high growth in innovations and industry consolidations. The growing demand for electronics, electrical wirings, automobiles, and textiles are also projected to catalyse the market growth in the region in the coming years.

Diisononyl Phthalate (DINP): Market Segmentation

Diisononyl phthalate (DINP) is a phthalate-based plasticiser consisting of isononyl esters of phthalic acid. Plasticisers are most used for improving the flexibility, durability, and stretchability of polymeric films while reducing melt flow simultaneously. These plasticisers have high compatibility with PVC and are used for numerous applications, such as floor and wall coverings and medical applications.

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By product type, the market can be segmented into:

- Acrylic
- Polyurethane
- Polyvinyl Chloride
- Others

Based on application, the market is divided into:

- Coated Fabrics
- Consumer Goods
- Films and Sheets
- Flooring and Wall Covering
- Wires and Cables
- Others

The regional markets for diisononyl phthalate (DINP) can be divided into:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rising Demand for PVC Polymer Boosting the Market Growth of Diisononyl Phthalate (DINP)

Due to its flexibility, durability, toughness, weather resistance, temperature resistance, and processability, PVC polymer witnessed a healthy demand. Phthalate plasticisers, such as di(isononyl) phthalate (DINP), are commonly employed in medical applications due to their excellent compatibility with PVC and softening capacity, which results in large increases in PVC formulation flexibility. The market is being driven by the increased demand for flooring and wall covering in the building and construction industry. PVC is used a variety of applications, including flooring and wall coverings, wires and cables, films and sheets, coated fabrics, and consumer items. These plasticisers have also found usage in coated fabrics, which is widely used in protective clothing. PVC-based films and sheets are also used in various applications, such as automotive, stationery, packaging, waterproofing, tank lining, and consumer goods. The rising demand for transportation and protective clothing due to the rising presence of manufacturing companies in emerging economies is projected to fuel the demand for coated fabrics. DINP is also witnessing a robust demand from consumer electronics, consumer goods, medical devices, paints, adhesives, sealants, and lacquers segments. These factors are projected to support the growth of the market for diisononyl phthalate (DINP) in the coming years.

Key Industry Players in the Global Diisononyl Phthalate (DINP) Market

The report gives a detailed analysis of the following key players in the global diisononyl phthalate (DINP) market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Exxon Mobil Corporation
- BASF SE
- Evonik Industries AG

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- KLG Group
- Mitsubishi Chemical Holdings Corporation
- LG Chem Ltd.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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