

Digital Games Market Report and Forecast 2025-2034

Market Report | 2025-08-12 | 151 pages | EMR Inc.

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Report description:

The global digital games market is being aided by the online games market, which reached a value of USD 214.95 Billion in 2024. The online games market is expected to grow at a CAGR of 9.00% in the forecast period of 2025-2034 to attain a value of USD 508.86 Billion by 2034.

Rising Online Gamers to Aid the Market Growth of Digital Games

The market growth of digital games is significantly supported by the North America region, due to the established market for digital games in the region. North America is followed by Europe, which is positively influenced by the rising online gamers in the region. The Asia Pacific is predicted to witness the fastest growth for digital games over the forecast period. Further, the market is boosted by certain factors like the growing number of gamers, inflating disposable incomes, and technological innovations. In addition, the number of active gamers is rising globally. Moreover, the economic development within developing countries like India and China is predicted to further fuel the market growth of digital games.

Digital Games: Market Segmentation

A digital game is an electronic game that consists of a video device with the user interface of the game for human interaction. The video device could be mobile display, TV, or PC monitor. The digital game is played after downloading and does not require any physical disc to play.

Market Breakup by Platform

- Flash
- iOS
- Android
- Social Network

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- Others

Market Breakup by Subscription Model

- Premium
- Paymium
- Freemium
- Others

Market Breakup by Device

- Computers
- Laptop
- Smartphones
- Tablet
- Console Unit

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Proliferation of Smartphones and Tablets to Aid the Market Growth of Digital Games

The market growth of digital games is being driven by the rising proliferation of smartphones and tablets across the globe offering the required boost to the market. Further, the innovations and improvements in technology, along with the easy accessibility to internet, have provided an impetus to live games of MMO and eSports genres. The market growth witnessed an increase in demand in the year 2020 due to the coronavirus outbreak as lockdown was introduced and people were forced to stay indoors for safety, further encouraging the market growth of digital games.

Key Industry Players in the Global Digital Games Market

The report gives a detailed analysis of the following key players in the global digital games market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Behaviour Interactive Inc.,
- Sony Corporation
- GungHo Online Entertainment, Inc.
- Microsoft Corporation
- Tencent Holdings Ltd.
- The Walt Disney Company
- NEXON Co., Ltd
- Sega Corporation

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- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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