

Cast Polypropylene (CPP) Films Outlook Report - Market Size, Share Analysis and Forecast (2025-2034)

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Report description:

The global cast polypropylene (CPP) films market is expected to grow at a CAGR of 5.50% (by value) in the forecast period of 2025-2034.

Widespread Demand for Packaging to Aid the Market Growth of Cast Polypropylene Films

North America is the most lucrative region for players in the CPP films market, owing to the developed countries like the United States and Canada, which have an increasing demand for personalised packaging. The United Kingdom, Russia, France, Germany, and Spain are the main drivers of CPP film demand in Europe, while India and China dominate the Asia Pacific region.

With the rise in popularity of convenience foods, various forms of packaging films have become increasingly common in the global market, owing to their unique properties. With its multifunctional properties, CPP is one form of packaging film that finds widespread adoption in the global market and hence its demand is expected to grow in the forecast period as well.

Cast Polypropylene Films: Market Segmentation

Cast polypropylene, also known as CPP, is a thin film made out of a casting process. Its high transparency, high impact strength, heat sustainability, high moisture barrier, dimensional stability, and printability make it a common choice as a packaging material. Food, clothing, cosmetics, pharmaceuticals, and other products use it as a packaging material to extend their shelf life.

The market is segmented on the basis of type into:

- General CPP Films
- Retort CPP Films

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- Metalised CPP Films
- Others

On the basis of application, the market is divided into:

- Food Packaging
- Textile Packaging
- Drug Packaging
- Others

On the basis of region, the market is divided into:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rising Demand from End Use Segments to Aid the Market Growth of Cast Polypropylene (CPP) Films

With an ever-increasing global population, food demand is at an all-time high. Furthermore, rapid urbanisation and evolving habits have created new opportunities for food industry players who sell ready-to-eat and packaged foods. Food products will now have a longer shelf life and be shipped to specific audiences while preserving their consistency thanks to cast polypropylene films. CPP films are widely used in the healthcare and pharmaceutical industry to protect against contamination and to package medications for long periods of time. CPP films are a cost-effective packaging alternative. It also helps to extend the shelf life of products due to their high moisture barrier properties. These features also boosted interest in CPP films around the world. During the forecast period, this aspect would boost demand even further.

Key Industry Players in the Global Cast Polypropylene Films Market

The report gives a detailed analysis of the following key players in the global cast polypropylene films market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Takigawa Corporation
- Profol GmbH
- Polyplex Corporation Limited
- PT. Bhineka Tatamulya Industry
- Jindal Poly Films Limited
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

More Insights On

Cast Polypropylene (CPP) Printing Films Market

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