

## **Butylene Glycol Market Report and Forecast 2025-2034**

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### **Report description:**

The global butylene glycol market is expected to grow at a CAGR of 4.80% in the forecast period of 2025-2034.

The Asia Pacific to be a Significant Market for the Butylene Glycol Industry

The global butylene glycol industry is being led by the Asia Pacific region. The growth of the beauty and personal care industry in the region, especially China, owing to the rising urbanisation is likely to boost the market growth in the forecast period. The increased investments in the construction and cosmetics sectors are propelling the growth of the Asia Pacific market for butylene glycol. Stringent regulations by government authorities, as well as the increasing demand for bio-based chemical products, are the key factors that are driving the growth of the butylene glycol industry in North America and Europe.

### **Butylene Glycol: Market Segmentation**

Butylene glycol refers to an organic substance that is colourless. It is used in the formulation of face cosmetics, hair and personal cleanliness products, fragrances, shaving, and skin care products as a skin conditioner, and as solvent and product thinner. Butylene glycol is used in many beauty products, including sunscreens, cremes, humidifiers, and cosmetics as a humectant to hydrate the skin.

Based on type, the market can be segmented into:

- Fermentation
- Chemical Synthesis

On the basis of function, the industry can be divided into:

- Humectant

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- Emollient
- Stabilizer
- Intermediate
- Solvents
- Others

By application, the market is categorised into:

- Cosmetics and Personal Care
- Polymer
- Paint and Coating
- Food Additive
- Others

Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rising Demand from the Personal Care Industry Bolstering the Market Growth

The global butylene glycol industry is primarily being driven by the rising demand for personal care and cosmetic products across the globe. Butylene glycol is used in skincare products, including sunscreens, creams, humidifiers, and cosmetics as a humectant to hydrate the skin. The rising awareness about the importance of personal care is driving the growth of the butylene glycol industry. The product is also widely used in the construction sector since it is humidity resistant. In the construction industry, moulding and other materials are made from polyester plastics for ship, sheets, or boards. In contrast to propylene glycol, butylene glycol has a lighter texture, which is expected to propel the market growth. Other factors that are propelling the growth of the industry include the rapidly rising population, growing urbanisation, rising disposable incomes, as well as the changing lifestyles of the consumers.

Key Industry Players in the Global Butylene Glycol Market

The report gives a detailed analysis of the following key players in the global butylene glycol market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Daicel Corporation
- KH Neochem Co., Ltd.
- OXEA GmbH
- Godavari Biorefineries Ltd.
- A.B. Enterprises
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with

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giving a SWOT analysis.

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