

Butylated Hydroxytoluene (BHT) Market Outlook - Forecast Trends, Market Size, Share and Growth Analysis Report (2025-2034)

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Report description:

The global butylated hydroxytoluene (BHT) market reached a value of about USD 265.09 Million in 2024. The market is further expected to grow at a CAGR of 5.00% in the forecast period of 2025-2034 to reach a value of approximately USD 431.80 Million by 2034.

Increasing Demand for Speciality and Lubricating Oils to Bolster the Growth of the Butylated Hydroxytoluene (BHT) Industry

Based on application, the speciality and lubricating oils segment accounts for a significant share in the industry. This can be attributed to the increasing demand for lubricants in paper mills, metal forming, foundry, mining, quarrying, energy, plastics, and machinery, among others. The growth of the automotive industry is likely to foster the demand for lubricating oils. This will further provide an impetus to the market growth. Moreover, the anti-oxidant properties of butylated hydroxytoluene make it an excellent component for use in skincare products. Therefore, the growth of the cosmetics and personal care segment, owing to the increasing disposable income and rising living standards, is anticipated to augment the global butylated hydroxytoluene industry further.

The Asia Pacific to Provide Significant Growth Opportunities to the Butylated Hydroxytoluene (BHT) Industry

The Middle East and Africa and the Asia Pacific are anticipated to provide lucrative growth opportunities to the market. The market growth in the Asia Pacific can be attributed to the rising living standards and disposable income of a significant portion of the population. The demand for newspapers and magazines and the resurgence of building and construction projects in parts of the Asia Pacific, such as India and China, will further propel the market growth in the forecast period.

Butylated Hydroxytoluene (BHT): Market Segmentation

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Butylated hydroxytoluene, also known as BHT, is an antioxidant. Derived from phenol, it is found in bacteria known as green algae. It has a high demand in various industries due to its antioxidant properties. It preserves fats and oils, medicinal drugs, and cosmetics.

Market Breakup by Grade

- Technical
- Food

Market Breakup by Application

- Food Additive
- Lubricating and Specialty Oils
- Plastics and Rubber
- Personal Care and Cosmetics
- Printing Inks and Coatings
- Food Packaging
- Animal Feed
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Increasing Demand for BHT in Various Applications to Boost the Growth of the Butylated Hydroxytoluene (BHT) Industry

Butylated hydroxytoluene (BHT) is a highly effective anti-oxidating agent. This factor has driven the product demand in various application sectors in the historical period. The market is further bolstered by the rising demand for the product in the animal feed industry . □The expansion of the plastics and rubber industry is likely to aid the market in the forecast period. The growth of the personal care industry and the latest innovations in the field will further propel the market growth. However, the negative side effects of the product and the stringent regulations pertaining to its use in the food and beverage industry may hamper the market growth in the forecast period.

Key Industry Players in the Global Butylated Hydroxytoluene (BHT) Market

The report gives a detailed analysis of the following key players in the global butylated hydroxytoluene (BHT) market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Lanxess AG
- Eastman Chemical Company
- Sasol Limited
- Impextraco NV

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- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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