

## **Brazil Waterproofing Market Growth Analysis Report - Market Size, Share, Forecast Trends and Outlook (2025-2034)**

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### **Report description:**

The Brazil waterproofing market size was around USD 951.13 Million in 2024. The market is estimated to grow at a CAGR of 5.40% during 2025-2034 to reach a value of USD 1609.33 Million by 2034.

Due to Brazil's equatorial and tropical climatic conditions, where the north experiences frequent rainfall, waterproofing has become crucial to protect and increase the durability of building roofs and balconies. Humidity resulted by water infiltration accounts for 85% of the issues in Brazilian buildings.

Figure: Enumerated housing units (2022)

Rising infrastructural developments in Brazil, such as the construction of roads and bridges, support the demand for waterproofing solutions. The country's construction sector is rapidly growing, supported by rapid urbanisation and rising housing demands. The Brazilian government is increasingly spending on the development of infrastructure, including power stations, gas stations, roads, railways, bridges, and schools, among others. Such developments are expected to increase the demand for waterproofing solutions to prevent water penetration, structural damage, and degradation of buildings, to increase their longevity.

In Brazil, residential sales and construction activities are significantly rising. In Q1, Q2, and Q3 2022, the overall residential sales in Sao Paulo increased by 7.9% y-o-y to 50,728 units and residential launches rose by 4.3% to 51,715 units. The expansion of the residential sector is further supporting the Brazil waterproofing market development.

### **Key Trends and Developments**

Growing infrastructure sector; rising demand for sustainable waterproofing; extreme temperature variations necessitating waterproofing; and regulatory requirements are impacting the Brazil waterproofing market growth

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## Brazil Waterproofing Market Trends

There is a growing demand for high-performance waterproofing solutions that are solvent-free, resistant to UV exposure, and durable.

Moreover, companies are increasingly developing innovative waterproofing solutions to meet the growing demands of customers. Companies also offer after-sales support and technical assistance at competitive prices, boosting sales of waterproofing solutions.

The Brazilian government, through initiatives like subsidised home mortgage programmes, aims to increase the accessibility to affordable housing. As a result, increasing residential construction activities have facilitated the usage of waterproofing solutions to prevent the buildup of moulds and mildew while ensuring enhanced comfort for occupants. Moreover, the Brazilian government is increasingly investing in significant infrastructure projects, including highways, airports, bridges, and public buildings.

## Market Segmentation

"Brazil Waterproofing Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

### Market Breakup by Type

- Liquid Membrane
- Bituminous Membrane
- Thermoplastic Membrane
- Cementitious Membrane
- Others

### Market Breakup by Application

- Roofs and Balconies
- Parking Deck
- Bridges and Highways
- Tunnel Liners
- Others

### Market Breakup by End Use

- Contractors
- Retailers

Based on type, liquid membranes dominate the Brazil waterproofing market share

There is a growing adoption of green roofs in cities such as Rio de Janeiro as a solution to lower indoor temperatures. This is expected to enhance the demand for liquid waterproofing solutions that provide resistance against root penetration and chemicals while offering sustainability benefits and being relatively environmental friendly.

Bituminous waterproofing systems can be used in roofing applications to offer a seamless waterproofing membrane for high green

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roofs.

Thermoplastic polyolefin (TPO) roofing membranes are becoming increasingly popular due to their outstanding performance and easy installation processes. Additionally, these membranes are recyclable and can be melted, cleaned, and re-extruded.

Based on application, waterproofing of bridges and highways significantly add to the Brazil waterproofing market revenue

High-quality waterproofing membranes are used in bridges and highways to reduce maintenance and repair requirements and enhance the safety of commuters and passersby. Moreover, with surging road congestion and growing attempts to lower emergency pothole repair incidences, the demand for waterproofing of highways has risen.

According to the Brazil waterproofing market analysis, there is a notable surge in demand for innovative waterproofing solutions that can offer improved safety, enhanced performance, and increased workability for roofs and balconies.

Moreover, to protect parking structures, waterproofing membranes that can protect them from vehicle fluids and de-icing are being installed to extend the service life of parking decks.

## Competitive Landscape

The market players are focusing on enhancing product performance and technical support and services to strengthen their market position

Other notable players operating in the Brazil waterproofing market include Quimicryl S/A, Icubit Brasil, MC-Bauchemie Muller GmbH & Co. KG, Hydronorth S/A, MACTRA Industria e Comercio LTDA, Bautech Brasil, Mapei Brasil Materials for Construction Ltd, Fibersals Impermeabilizacao em Edificacoes Ltda., Denver Impermeabilizantes Industria E Comercio LTDA., RPM International, and Vedacit, among others.

## More Insights On

Waterproofing Market

Latin America Waterproofing Market

North America Waterproofing Market

North America Below Grade Waterproofing Market

Below Grade Waterproofing Market

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