

Bihar Dairy Market Report and Forecast 2025-2034

Market Report | 2025-08-13 | 141 pages | EMR Inc.

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Report description:

The Bihar dairy market was valued at INR 621.83 Billion in 2024 . The industry is expected to grow at a CAGR of 14.80% during the forecast period of 2025-2034 to attain a valuation of INR 2472.24 Billion by 2034 .

The Bihar dairy market represents the tenth largest dairy market in India, presently. Bihar has manufacturing units for the production of cow and buffalo milk. The cow milk is the leading product type within the total production, contributing to about 60% of the total share. In Bihar, dairy farming is an important source of livelihood, as the majority of the population depends on it for their income and employment. The state still suffers from inorganization within the industry, and efforts are being made to tackle the situation. For instance, the Bihar State Milk Co. Federation, which sells its products under the label Sudha Dairy, has taken several initiatives to improve the breed and health of animals and enhance fodder and feed availability.

Market Segmentation

Dairy products are those food and beverages that are derived from the milk of domesticated mammals like buffalos, cows, goats, and others. Milk and its forms are also included under this term.

The Bihar dairy market is segmented on the basis of product type:

- Liquid Milk
- Ghee
- Curd
- Paneer
- Ice Cream
- Table Butter
- Skimmed Milk Powder
- Frozen/Flavoured Yoghurt

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- Fresh Cream
- Lassi
- Butter Milk
- Cheese
- Flavoured Milk
- UHT Milk
- Dairy Whitener
- Sweet Condensed Milk
- Infant Food
- Malt Based Beverages

Market Analysis

The Bihar dairy market is driven by the various initiatives taken by the government and organisations to promote the industry. For instance, the state cooperative has been implementing the "Anand" pattern of dairying activities, which has significantly contributed to the industry growth. Further, Bihar has also been included in the National Dairy Plan (NDP) of the National Dairy Development Board (NDB), which will assist the cooperatives in providing support to the rural dairy producers in having greater access to the organised milk processing sector.

The industry is further being aided by the increasing organised industry, which is expected to have a strong growth in the forecast period. The market offers lucrative prospects and an ample amount of untapped opportunities, which is expected to aid the market growth in Bihar in the forecast period. Due to this, several brands such as Osam and Gyan intend to set up their processing plants in Bihar; as a result, increasing the number of milk processing plants. Further, various factors such as increased purchasing power, strong GDP growth, improving distribution networks, and health-conscious consumer base are propelling the industry growth.

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. It also gives an overview of the overall India market.

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