

Beer Processing Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

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Report description:

The global beer processing market, valued at USD 790.83 Billion in 2024, has seen significant growth. These techniques ensure consistent quality, with each batch meeting the desired taste and characteristics for consumers. The market is projected to grow at a CAGR of 4.00% from 2025 to 2034, potentially reaching USD 1170.62 Billion by 2034, as advanced processing equipment and methods enhance production speed, enabling breweries to meet increasing demand while upholding quality.

Global Beer Processing Market Growth

The beer processing market offers numerous benefits, including improved product quality, production efficiency, and cost reduction through advanced techniques. Breweries can adopt innovative brewing methods, customise beers for consumer preferences, and extend shelf life through processes like pasteurisation. Automation and eco-friendly technologies enhance sustainability and scalability while ensuring health and safety standards. The number of craft breweries in the U.S. rose from 9,119 in 2022 to 9,336 in 2023, reflecting a growing sector in the beer market focused on quality and distinctive flavours. This trend is driving innovation in brewing techniques and equipment designed specifically for craft production, as reported by the Brewers Association in March 2024.

Advanced processing improves flavour control and consistency, enabling beer processing market expansion and superior competitiveness. These technologies help breweries reduce waste, optimise resources, and meet growing demand efficiently. By embracing these advancements, breweries can enhance customer satisfaction, maintain high-quality standards, and secure a competitive edge in the rapidly expanding market.

Key Trends and Recent Developments

The growth of non-alcoholic beer, technological advancements in brewing, the rise of craft beer, and sustainability initiatives are

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all driving an increase in the beer processing market value.

October 2024

Zymoscope unveiled a non-invasive fermentation management tool that provides real-time insights, helping brewers enhance operations, reduce waste, and improve efficiency, ensuring high-quality beer production.

August 2024

Evodiabio developed hop aromas derived from yeast fermentation, offering breweries a sustainable method to improve flavour profiles in non-alcoholic beers, highlighting the potential for new ingredients in modern brewing.

January 2024

ABB introduced its BeerMaker solution for the cold block stage of beer production, improving fermentation and maturation processes. This automation enhances quality, efficiency, and sustainability, catering to the increasing demand for optimised brewing operations.

December 2023

Krones launched new brewing equipment designed to streamline production processes while maintaining high-quality standards, meeting the growing demands of both craft and large-scale breweries globally.

Rise of Non-Alcoholic Beer is Impacting the Beer Processing Market Revenue

The demand for non-alcoholic beer is rising as consumers prioritise healthier lifestyles. This trend is driving innovation in brewing methods and ingredients, enabling breweries to offer tasty alcohol-free alternatives, broadening their market reach, and appealing to diverse consumer preferences. According to an industry report from January 2024, the global non-alcoholic beer market will grow by USD 46.38 billion by 2027, fueled by shifting consumer tastes towards healthier options.

Increasing Popularity of Craft Beers Driving Demand of the Beer Processing Market

Craft beers are gaining momentum as consumers look for unique flavours and local options. This trend encourages small breweries to innovate with ingredients and brewing techniques, spurring growth in the market and increasing competition among producers. The Australian Bureau of Statistics reported over 600 new craft breweries in the past year, reflecting the demand for distinctive, locally made beers.

Technological Advancements in Brewing Driving Beer Processing Market Development

Technological innovations are transforming beer processing by improving efficiency and quality control. Automation, IoT applications, and new fermentation methods help breweries optimise production while ensuring consistent flavours. May 2024 saw Pall Corporation highlight emerging brewing technologies, such as advanced filtration systems that enhance product quality and streamline production processes.

Sustainability Initiatives Driving Growth of the Beer Processing Market

Breweries are increasingly adopting sustainable practices in production and packaging, driven by consumer demand for

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eco-friendly products. These initiatives not only meet environmental expectations but also reduce operational costs. In April 2024, Heineken committed to achieving carbon neutrality across its production facilities by 2030, focusing on sustainable brewing practices and resource management.

Global Beer Processing Industry Segmentation

The EMR's report titled "Global Beer Processing Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Lager
- Specialty Beer
- Ale and Stout
- Low Alcohol Beer

Market Breakup by Distribution Channel

- Hypermarkets and Supermarkets
- Food Specialty Stores
- Convenience Stores
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Global Beer Processing Market Share

According to beer processing market analysis, lagers are known for their crisp and refreshing taste, achieved through bottom fermentation at cooler temperatures. This brewing technique improves flavour stability and shelf life, making lagers a popular consumer choice. The growing demand for premium lagers is driving innovation in brewing technologies. In February 2024, Anheuser-Busch launched a premium lager, focusing on quality ingredients and traditional methods to meet the increasing consumer preference for high-quality lagers.

Speciality beers offer unique flavours and styles, catering to diverse consumer tastes. Their production often involves innovative techniques and premium ingredients, boosting market differentiation. The rise of craft breweries is driving growth in the beer processing market. In April 2024, Dogfish Head Craft Brewery introduced a new line of speciality beers with experimental ingredients to attract adventurous consumers.

Ales and stouts are recognised for their robust flavours and higher alcohol content, attracting consumers who crave bold taste experiences, which in turn is contributing to the growth of the beer processing market. The wide variety of styles in these categories encourages experimentation, leading to advancements in brewing technology. In June 2024, BrewDog launched a new

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series of stouts featuring innovative flavours and ingredients.

Low-alcohol beers are gaining popularity among health-conscious consumers seeking lighter options without compromising on taste. The trend towards moderation in alcohol consumption is driving innovation to create flavorful low-alcohol alternatives, expanding opportunities in the beer processing market. In February 2024, Heineken launched a zero-alcohol beer line to meet the growing demand for healthier, flavourful drinking options.

Competitive Landscape

The beer processing market key players offer a diverse range of beers, soft drinks, and other alcoholic beverages. These companies are dedicated to innovation, quality, and sustainability, consistently improving their product offerings to align with global consumer preferences. They also emphasise environmental responsibility, working to reduce their carbon footprint and promote sustainable practices throughout their operations.

Anheuser Busch Inbev NV

Headquartered in Leuven, Belgium, Anheuser Busch Inbev NV was established in 2008. It is a global brewing giant, known for its portfolio of iconic beer brands such as Budweiser, Stella Artois, and Corona. The company focuses on producing high-quality beverages and leading innovation within the global beer industry.

Heineken N.V.

Based in Amsterdam, Netherlands, Heineken N.V. was founded in 1864. Known for its flagship Heineken beer, the company is one of the world's largest brewers. Heineken focuses on delivering premium beer and beverages globally while maintaining a commitment to sustainability, quality, and social responsibility.

Carlsberg A/S

Established in 1847, Carlsberg is headquartered in Copenhagen, Denmark. The company is one of the world's largest brewers, known for its Carlsberg and Tuborg brands. Carlsberg prioritises sustainability and innovation in brewing, producing a wide range of beers for global markets while focusing on environmental responsibility.

Molson Coors Brewing Company

Founded in 2005, has its headquarters in Chicago, USA. The company is known for its extensive portfolio of beer brands, including Coors, Miller, and Blue Moon. It is committed to producing quality beverages while driving innovation and sustainability within the brewing industry.

Other key players in the beer processing market report are Asahi Group Holdings Ltd. and Tsingtao Brewery Group Co. Ltd., among others.

More Insights On

Europe Beer Processing Market

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