

Anti-Graffiti Coatings Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-13 | 155 pages | EMR Inc.

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Report description:

The global anti-graffiti coatings market reached a valued at USD 84.80 Million in 2024 , has experienced significant growth. The rapid urbanisation and infrastructure development are driving a growing demand for anti-graffiti coatings. The market is projected to grow at a compound annual growth rate (CAGR) of 5.60% from 2025 to 2034, potentially reaching USD 146.23 Million by 2034 . Advancements in coating technology are driving significant growth in the anti-graffiti coatings market. Innovations such as self-cleaning, UV-resistant, and highly durable coatings are enhancing performance and extending longevity.

Global Anti-Graffiti Coatings Market Growth

The demand for the anti-graffiti coatings market is rising due to their significant advantages, including protection against graffiti damage, cost savings on repairs, and easier, more cost-effective cleaning. These coatings enhance surface durability, extending the lifespan of buildings and infrastructure. Many are eco-friendly, cost-effective, and reduce maintenance, offering a long-term solution.

Additionally, their ability to preserve the aesthetic appeal of surfaces and offer UV protection boosts the development of the anti-graffiti coatings market. They help increase property value, act as a deterrent to graffiti artists, and provide water resistance for enhanced surface protection. In Canada, 26.3 million road motor vehicles were registered in 2022, according to Statistics Canada.

Key Trends and Recent Developments

The anti-graffiti coatings market is growing, driven by an increasing demand for eco-friendly coatings, technological advancements, urbanisation, and infrastructure development, as well as stronger government regulations and heightened public awareness.

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November 2024

Premier Compaction Systems (PCS) has introduced innovative Graffiti Removal and Prevention Services to combat urban graffiti vandalism. With a focus on advanced technology and sustainability, PCS aims to restore community spaces efficiently while reducing cleanup costs. This service helps improve the aesthetics and safety of cities, towns, and businesses.

August 2024

Drytac launched the Interlam Eco Anti-Graffiti pressure-sensitive overlaminates film in North America. This 1.0 mil clear PET film protects graphics from vandalism, offering easy removal of graffiti without damaging surfaces. Its durability, resistance to dirt, and anti-stick properties ensure long-lasting protection and pristine graphics over time.

April 2024

Nano-Care Deutschland AG launched a new range of sustainable, PFAS-free oleophobic coatings, focusing on high performance and environmental compatibility. The standout product, Nano-Care C0-L, is specifically designed for natural leather surfaces, offering oil and dirt repellency while being completely PFAS-free, setting a new standard in leather care.

April 2022

PPG introduced the PPG ENVIROCRON P8 Series Anti-Graffiti coating at PaintExpo 2022 in Karlsruhe, Germany. This hybrid powder coating withstands harsh cleaners and chemicals, leaving no trace of graffiti or surface damage. It is free from carcinogenic, mutagenic, and toxic-to-reproduction (CMR) substances, unlike other products.

Rising Demand for Eco-Friendly Coatings Driving Growth of the Anti-Graffiti Coatings Market

The rising demand for environmentally friendly anti-graffiti coatings is driving market growth. Both consumers and businesses are prioritising sustainable, eco-friendly solutions that reduce environmental impact. These coatings are made from biodegradable, non-toxic materials, ensuring minimal harm. With stricter environmental regulations, they are increasingly used in urban areas, public buildings, and heritage sites. Ecological Coatings' Anti-Graffiti Coating and Anti-Graffiti Paint are water-based, green, low-VOC products, designed for effective graffiti protection. They feature high cross-linked densities, non-stick properties, and excellent chemical resistance.

Technological Advancements is a Significant Trend in the Anti-Graffiti Coatings Market

Advancements in coating technology are driving significant growth in the anti-graffiti coatings market. Innovations such as self-cleaning, UV-resistant, and highly durable coatings are enhancing performance and extending longevity. These coatings are more effective at resisting graffiti and prolonging the protective layer's life. Manufacturers are exploring nanotechnology and advanced polymers to offer superior protection and resistance to harsh weather. NanoTech Anti-Graffiti Coating protects a wide range of surfaces from the harmful effects of graffiti. Using proprietary nanotechnology, NanoTech Coatings has developed a long-lasting, durable, and environmentally friendly range of nanocoatings for various substrates.

Urbanisation and Infrastructure Development Boost Anti-Graffiti Coatings Market Opportunities

The rapid urbanisation and infrastructure development are driving a growing demand for anti-graffiti coatings. As cities expand with new public spaces, transportation systems, and commercial buildings, the need for graffiti protection is increasing.

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Anti-graffiti coatings provide an effective solution to preserve the aesthetic appeal and structural integrity of urban environments. According to Statistics Canada, non-residential construction rose by 0.6% to USD 49.8 billion in 2023, marking two consecutive years of growth, which is further driving demand. With greater emphasis on enhancing public spaces and reducing vandalism, city planners and governments are investing in protective coatings.

Government Regulations and Public Awareness Drives the Demand for the Anti-Graffiti Coatings Market

Government regulations and heightened public awareness are key drivers of the anti-graffiti coatings market's growth. Stricter graffiti prevention policies and laws are leading to increased demand for these protective coatings. Public awareness campaigns that emphasise the preservation of cultural heritage and clean public spaces further support market expansion. Many cities now require anti-graffiti measures in urban development projects, especially in areas vulnerable to vandalism. As public spaces, including parks, monuments, and transport systems, face ongoing graffiti challenges, anti-graffiti coatings are increasingly recognised as an essential tool for maintaining cleanliness and visual appeal in urban areas.

Global Anti-Graffiti Coatings Market Trends

The growth of the anti-graffiti coatings market is driven by their ability to reduce vandalism in urban areas, fostering safer environments by enhancing visibility. These coatings provide long-lasting protection with minimal upkeep, contributing to the sustainability of urban infrastructure. They can be applied to various materials, including concrete, metal, and brick, offering versatile protection. In 2022, the UK Government reported the construction of 210,440 permanent homes, with contributions from private companies, housing associations, and local authorities.

Non-toxic coatings ensure safety for both people and the environment. Graffiti-free public spaces promote tourism and civic pride, further influencing anti-graffiti coatings market trends and dynamics. Additionally, these coatings minimise the use of harsh cleaning chemicals and help preserve cultural heritage sites by protecting historical buildings from graffiti damage.

Global Anti-Graffiti Coatings Industry Segmentation

The EMR's report titled "Global Anti-Graffiti Coatings Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Anti-Graffiti Films
- Anti-Graffiti Coatings

Market Breakup by End Use

- Construction
- Transportation
- Others

Market Breakup by Region:

- North America
- Europe
- Asia Pacific

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- Latin America
- Middle East and Africa

Global Anti-Graffiti Coatings Market Share

According to the anti-graffiti coatings market analysis, the market benefits buildings and infrastructure by protecting them from vandalism, reducing cleaning and maintenance costs. These coatings enhance durability by preventing weathering and graffiti damage, preserving aesthetics, and promoting long-term savings in global construction projects. The market is supported by Saudi Arabia's industrial sector, which contributed 53.2% to the country's GDP in 2022, as reported by the World Bank. Growing urbanisation, infrastructure development, and the focus on preserving public spaces drive demand for protective coatings, ensuring cleaner, longer-lasting surfaces.

In the transportation sector, the growth of the anti-graffiti coatings market is driven by their ability to protect trains, buses, and stations from vandalism, helping to maintain a cleaner and more professional appearance. These coatings lower operational downtime and repair costs while enhancing public trust in global transport systems. According to FCAI, Australia's automotive industry delivered over one million new vehicles in 2022, with SUVs and light commercials comprising 76.8% of sales, and electric cars making up 3.1%.

Competitive Landscape

The anti-graffiti coatings market key players are engaged in the production, distribution, and sale of paints, coatings, and associated products. They serve both residential and commercial sectors, providing high-quality solutions for industries such as construction, automotive, and manufacturing. These firms prioritise innovation, sustainability, and customer satisfaction, consistently creating new products to address changing market needs.

The Sherwin-Williams Company

Headquartered in Ohio, United States and established in 1866, The Sherwin-Williams Company is a global leader in the manufacture, distribution, and sale of paints and coatings. It serves a wide range of industries, providing innovative solutions for both residential and commercial applications.

Evonik Industries AG

Founded in 2007 and headquartered in Essen, Germany, Evonik Industries AG is a leading global chemicals company. Specialising in specialty chemicals and high-performance materials, Evonik focuses on sustainable innovations across various sectors, including healthcare, automotive, and energy, with a strong commitment to environmental responsibility.

DuluxGroup Ltd.

Established in 1918 and headquartered in Melbourne, Australia, DuluxGroup is a prominent supplier of decorative paints, coatings, and home improvement products. The company is known for its iconic Dulux brand and serves the residential, commercial, and industrial markets with high-quality solutions.

Axalta Coating Systems Ltd.

Axalta was founded in 1866 and headquartered in Philadelphia, United States, is a global leader in industrial coatings. The company provides a broad portfolio of coatings for automotive, transportation, and industrial applications, focusing on innovation

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and sustainability to meet market demands.

Other key players in the anti-graffiti coatings market report are Teknos Coatings and Paints Private Limited, Merck KGaA and Weatherman Products, Inc., among others.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Anti-Graffiti Coatings Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Global Anti-Graffiti Coatings Historical Market (2018-2024)
 - 5.3 Global Anti-Graffiti Coatings Market Forecast (2025-2034)
 - 5.4 Global Anti-Graffiti Coatings Market by Type
 - 5.4.1 Anti-Graffiti Films
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 Anti-Graffiti Coatings
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)

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- 5.4.2.3 Breakup by Type
 - 5.4.2.3.1 Sacrificial
 - 5.4.2.3.1.1 Historical Trend (2018-2024)
 - 5.4.2.3.1.2 Forecast Trend (2025-2034)
 - 5.4.2.3.2 Non Sacrificial/Permanent
 - 5.4.2.3.2.1 Historical Trend (2018-2024)
 - 5.4.2.3.2.2 Forecast Trend (2025-2034)
- 5.5 Global Anti-Graffiti Coatings Market by End Use
 - 5.5.1 Construction
 - 5.5.1.1 Historical Trend (2018-2024)
 - 5.5.1.2 Forecast Trend (2025-2034)
 - 5.5.2 Transportation
 - 5.5.2.1 Historical Trend (2018-2024)
 - 5.5.2.2 Forecast Trend (2025-2034)
 - 5.5.3 Others
- 5.6 Global Anti-Graffiti Coatings Market by Region
 - 5.6.1 North America
 - 5.6.1.1 Historical Trend (2018-2024)
 - 5.6.1.2 Forecast Trend (2025-2034)
 - 5.6.2 Europe
 - 5.6.2.1 Historical Trend (2018-2024)
 - 5.6.2.2 Forecast Trend (2025-2034)
 - 5.6.3 Asia Pacific
 - 5.6.3.1 Historical Trend (2018-2024)
 - 5.6.3.2 Forecast Trend (2025-2034)
 - 5.6.4 Latin America
 - 5.6.4.1 Historical Trend (2018-2024)
 - 5.6.4.2 Forecast Trend (2025-2034)
 - 5.6.5 Middle East and Africa
 - 5.6.5.1 Historical Trend (2018-2024)
 - 5.6.5.2 Forecast Trend (2025-2034)
- 6 North America Anti-Graffiti Coatings Market Analysis
 - 6.1 United States of America
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Canada
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Anti-Graffiti Coatings Market Analysis
 - 7.1 United Kingdom
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Germany
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 France
 - 7.3.1 Historical Trend (2018-2024)

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- 7.3.2 Forecast Trend (2025-2034)
- 7.4 Italy
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
- 7.5 Others
- 8 Asia Pacific Anti-Graffiti Coatings Market Analysis
 - 8.1 China
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Japan
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 India
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
 - 8.4 ASEAN
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
 - 8.5 Australia
 - 8.5.1 Historical Trend (2018-2024)
 - 8.5.2 Forecast Trend (2025-2034)
 - 8.6 Others
- 9 Latin America Anti-Graffiti Coatings Market Analysis
 - 9.1 Brazil
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Argentina
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Mexico
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 Others
- 10 Middle East and Africa Anti-Graffiti Coatings Market Analysis
 - 10.1 Saudi Arabia
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 United Arab Emirates
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 Nigeria
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 South Africa
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
 - 10.5 Others

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- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths
 - 11.1.2 Weaknesses
 - 11.1.3 Opportunities
 - 11.1.4 Threats
 - 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
 - 11.3 Key Indicators for Demand
 - 11.4 Key Indicators for Price
- 12 Value Chain Analysis
- 13 Competitive Landscape
 - 13.1 Supplier Selection
 - 13.2 Key Global Players
 - 13.3 Key Regional Players
 - 13.4 Key Player Strategies
 - 13.5 Company Profiles
 - 13.5.1 The Sherwin-Williams Company
 - 13.5.1.1 Company Overview
 - 13.5.1.2 Product Portfolio
 - 13.5.1.3 Demographic Reach and Achievements
 - 13.5.1.4 Certifications
 - 13.5.2 Evonik Industries AG
 - 13.5.2.1 Company Overview
 - 13.5.2.2 Product Portfolio
 - 13.5.2.3 Demographic Reach and Achievements
 - 13.5.2.4 Certifications
 - 13.5.3 Duluxgroup Ltd.
 - 13.5.3.1 Company Overview
 - 13.5.3.2 Product Portfolio
 - 13.5.3.3 Demographic Reach and Achievements
 - 13.5.3.4 Certifications
 - 13.5.4 Axalta Coating Systems Ltd.
 - 13.5.4.1 Company Overview
 - 13.5.4.2 Product Portfolio
 - 13.5.4.3 Demographic Reach and Achievements
 - 13.5.4.4 Certifications
 - 13.5.5 Teknos Coatings and Paints Private Limited
 - 13.5.5.1 Company Overview
 - 13.5.5.2 Product Portfolio
 - 13.5.5.3 Demographic Reach and Achievements
 - 13.5.5.4 Certifications
 - 13.5.6 Merck KGaA

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- 13.5.6.1 Company Overview
- 13.5.6.2 Product Portfolio
- 13.5.6.3 Demographic Reach and Achievements
- 13.5.6.4 Certifications
- 13.5.7 Weatherman Products, Inc.
- 13.5.7.1 Company Overview
- 13.5.7.2 Product Portfolio
- 13.5.7.3 Demographic Reach and Achievements
- 13.5.7.4 Certifications
- 13.5.8 Others

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