

## **Air Purifier Market Report and Forecast 2025-2034**

Market Report | 2025-08-11 | 174 pages | EMR Inc.

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### **Report description:**

The global air purifier market attained a value of nearly USD 16.40 Billion in 2024. The market is further expected to grow at a CAGR of 10.00% during the forecast period of 2025-2034 to reach a value of USD 42.54 Billion by 2034.

#### Rising Pollution Levels and Escalating Health Awareness Boosting the Growth of Air Purifier Industry

The rising concern about the escalating pollution levels is increasing the demand for air purifiers, which can remove harmful allergens from the air and prevent diseases such as asthma. Moreover, by removing most of the airborne matter and pollutants, air purifiers can improve sleep quality and increase life expectancy; hence they are increasingly preferred in indoor spaces, which is fuelling the market growth. Moreover, air purifiers can eliminate harmful pollutants like carbon dioxide, nitrogen monoxide, and carbon monoxide, which are common in high vehicular traffic areas and increase the risk of dementia and Alzheimer's disease, therefore propelling the market growth.

Developing countries such as India and China are witnessing a surge in health-related issues caused by air pollution due to rapid industrialisation and urbanisation. This results in the rising demand for air purifiers to improve air quality indoors, which is consequently aiding the market growth. Additionally, the introduction of various favourable government policies to combat air pollution by regulating the emission levels from various industries is increasing the demand for air purifiers in industries and is providing further impetus to the market growth. Moreover, the development of advanced air purifiers with UV disinfection lamps, plasma generators, and monocrystalline filters to prevent diseases such as influenza is further propelling the market growth.

#### Air Purifier: Market Segmentation

An air purifier refers to a device that removes contaminating particles such as dust and pollen, and filters domestic or industrial air. It is used to improve air quality and purify the air while limiting the spread of harmful residues. Air purifiers prevent various health issues caused by air pollution, such as neurological or respiratory problems.

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## Market Breakup by Mounting Type

- Fixed
- Portable

## Market Breakup by Technology

- High-Efficiency Particulate Air (HEPA)
- Activated Carbon
- Ionic Filters
- Others

## Market Breakup by Application

- Commercial
- Residential
- Industrial

## Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

## Surge of Wildfires and Smog to Bolster the Growth of the Air Purifier Industry

The rapid climate change and alarming pollution levels are increasing the risk of various natural adversaries, such as wildfires and smog, which is lubricating the market growth. Moreover, various government initiatives to combat these adversaries are also increasing the demand for air purifiers. For instance, the Indian government has purchased at least 159 air purifiers for government officials due to deteriorating air quality and worsening air quality index (AQI) to nearly 300. Additionally, the surging cases of wildfires around the world, especially in the United States and Australia, are increasing the smoke level in the air and make it unhealthy to breathe. The Environmental Protection Agency (EPA) recommends the use of air purifiers to reduce particle levels of pollutants indoor, which is further facilitating the growth of the air purifier industry.

The latest researches regarding the airborne spread of the SARS-CoV-2 particles are booming the demand for air purifiers that can neutralise the virus, hence augmenting the industry growth. The United States Centres for Disease Control and Prevention (CDC) also recommends the use of air purifiers to help reduce airborne contaminants, including viruses, in an indoor confined space, which is further boosting the market growth. Moreover, the use of high-efficiency particulate air (HEPA) filter to contain the spread of the virus is also augmenting the market growth. The rising demand for portable air purifiers with UV radiation and HEPA technology to remove approximately 99.97% of the air contaminants is also catalysing the market growth.

## Key Industry Players in the Global Air Purifier Market

The report presents a detailed analysis of the following key players in the global air purifier market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

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- Honeywell International, Inc.
- Camfil AB
- Samsung Electronics Co., Ltd
- Sharp Electronics Corporation
- LG Corporation
- Blue Star Limited
- Others

The comprehensive report looks into the macro and micro aspects of the industry. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

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