

Adhesive Tapes Market Report and Forecast 2025-2034

Market Report | 2025-08-12 | 152 pages | EMR Inc.

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Report description:

The global adhesive tapes industry reached a value of about USD 68.96 Billion in 2024. The industry is further expected to grow at a CAGR of about 5.10% in the forecast period of 2025-2034 to reach a value of around USD 113.40 Billion by 2034.

Asia Pacific Leading the Adhesive Tapes Market

The global adhesive tapes industry is currently led by the Asia Pacific region. The region is likely to lead the global industry in the coming years as well owing to the rapid development and the rising construction projects in the Asian countries. Japan is among the primary hubs for adhesive tapes due to the large development of appliances and health care goods. The rising packaging industries in countries such as China, Japan, and India are also expected to increase the demand for adhesive tapes. The China State Council announced a 10-year production plan named 'Made in China 2025,' which focuses on high-end manufacturing activities in various segments, such as automotive, appliances, etc. This is likely to boost the adhesive tapes industry in the coming years.

Adhesive Tapes: Market Segmentation

Adhesive tape is a mixture of a material and an adhesive film and are used for bonding or linking together objects instead of using fasteners, screws, or welding. Applying adhesive tapes instead of mechanical fasteners allows you to use low-temperature applications that can simplify manufacturing processes.

Based on resin type, the market can be divided into the following:

- Silicone
- Acrylic

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- Rubber
- Others

The material used in the industry can be categorised as follows:

- Paper
- Polyvinyl Chloride
- Polypropylene
- Others

On the basis of technology, the market can be divided into the following:

- Water-Based
- Hot-Melt-Based
- Solvent-Based
- Others

Adhesive tapes find wide applications in the following:

- Specialized Tapes
- Packaging Tapes
- Masking Tapes
- Others

The regional markets for adhesive tapes can be divided into:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Construction Industry Bolstering the Market Growth

The growth of the market is primarily being driven by the rising demand from the end-use industries. The growing government expenditure on large-scale infrastructure projects such as rail and highways and an increasing number of public-private infrastructure development collaborations have fuelled the growth of the construction industry, and thus the adhesive tapes industry. This boosts the market for adhesive tapes as they are used for sealing, bonding, and covering holes in internal glazing and partitioning systems. They also contribute to the permanent attachment of metal frames to glass in inner and outer curtain wall systems. The increasing urban population is one of the key factors contributing to the growth of the construction industry, which encourages developers to develop more residential buildings. This raises the need for adhesive tapes for the safety of glazing components and insulated glass units. This will affect the growth of the market for adhesive tapes during the forecast period.

Key Industry Players in the Global Adhesive Tapes Market

The report gives a detailed analysis of the following key players in the global adhesive tapes market, covering their competitive

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landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- 3M Co.
- H.B. Fuller Company
- LINTEC Corporation
- Berry Global Inc.
- Nitto Denko Corporation
- Bostik, Inc
- Sika AG
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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