

## **Activated Alumina Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-08-13 | 154 pages | EMR Inc.

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### **Report description:**

The global activated alumina market was valued at USD 1237.23 Million in 2024 . The industry is expected to grow at a CAGR of 6.00% during the forecast period of 2025-2034. Activated alumina is an excellent adsorbing material in drinking and industrial effluents treatments for removing contaminants such as fluoride, arsenic, and heavy metals. Increasing water scarcity and pollution concerns have led to the government's and industry's investment in advanced filtration technologies and hence boosted the market demand of activated alumina for municipal and industrial water treatment applications across the globe. In turn, all these factors have resulted in the market attaining a valuation of USD 2215.69 Million by 2034 .

### Activated Alumina Market Overview

The growth of activated alumina market is mainly supported by the oil and gas industries. The material is used as a drying agent and a catalyst support used in the energy production and distribution activities by making the refining processes, natural gas drying, and impurity removal more effective. Further, in the oil and gas industry, activated alumina is applied for desiccation and purification processes. Effective removal of contaminants like fluoride and arsenic drives its use in clean water initiatives.

The increasing use of 5G technology and the greater demand for petrochemicals further fuel greater demand in the activated alumina market. The pharmaceutical sector also contributes significantly to market expansion as the activated type is used in the communication process between drugs for making a better-mixed drug with its purification process. The increasing attention towards sustainability is opening up new opportunities in the applications of activated alumina in renewable energy technology, such as biofuel production.

Regionally, the activated alumina market revenue is augmented by most influential countries are North America, Asia-Pacific, and the Middle East, as they have robust industrial and energy sectors. In fact, with new innovations in material development and tightened environmental regulations, the future of activated alumina appears bright with respect to its growth and diversification.

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## Activated Alumina Market Growth

The growing need for clean and safe water has further influenced demand for activated alumina in water treatment applications. The material's remarkable adhesion characteristics make activated alumina effective for fluoride, arsenic, and heavy metals removal from all types of drinking waters and effluents, including industrial waste. Governments and industries worldwide are also supporting research development and investment in the advanced filtration technologies needed to combat water scarcity and pollution problems. This is especially true for the developing economies, where potable water availability matters, thereby opening up new possibilities for activated alumina suppliers, boosting market growth.

Environmental concerns and stricter regulation have made industries adopt greener practices, resulting in more activated alumina demand in renewable energy and green processes. For example, the increased use of activated alumina in biofuel purification and emission control systems has boosted the market growth. Several industries are considering options on how activated alumina can be made more recyclable and effective, thus aligning with worldwide sustainability goals. This drives not only the activated alumina market growth but also encourages innovation in terms of market strategy that can provide a competitive edge to companies investing in their provision of eco-friendly solutions.

## Key Trends and Recent Developments

Major trends influencing the activated alumina market are the increased deployment of activated alumina in oil and gas sector, advancements in the activated alumina, increased demand for alumina in aluminum manufacturing, and growing demand in water treatment applications.

### September 2024

Indonesia's President Joko Widodo opened a USD 941 million smelter-grade alumina refinery in West Kalimantan, managed by state miner Aneka Tambang and aluminium producer Inalum. The refinery has an annual production capacity of 1 million metric tons of alumina, utilizing 3.3 million tons of bauxite input.

### June 2024

Guinea signed a non-binding agreement with Emirates Global Aluminum subsidiary, Guinea Alumina Corporation (GAC), to construct a second alumina refinery in the country. The USD 4 billion project, expected to be completed by September 2026, will have an initial production capacity of 1.2 million tones annually, eventually reaching 2 million tones.

### May 2024

Australian Prime Minister Anthony Albanese announced a USD 400 million federal government loan to Alpha HPA for establishing Australia's first high-purity alumina production facility in Queensland.

### February 2024

Emirates Global Aluminum announced that it has signed an agreement to supply alumina to The Alumina Industrial Company. This agreement is expected to support the manufacture of specialty products from alumina in the UAE.

## Increased Deployment of Activated Alumina in Oil and Gas Sector

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The rising usage of activated alumina in the oil and gas sector for the adsorption of water from natural gas streams is a crucial trend of activated alumina market. With the growing establishment of new refinery projects, the demand for activated alumina is also expected to increase. The significant production in North America and the Middle East Africa drove demand for activated alumina in gas purification processes, particularly for removing moisture and contaminants. High production regions like CIS countries and Asia Pacific also required substantial activated alumina for efficient gas treatment. As per the Enerdata, in 2022, North America led global natural gas production with 28.7%, followed by Middle East Africa at 23.9%, and CIS countries at 21.4%, which boosts the growth of the activated alumina industry.

#### Advancements in the Activated Alumina

Improved porosity and surface area increase the effectiveness in removing contaminants like fluoride, arsenic, and phosphates, making it ideal for water treatment and boosting activated alumina market value. Thermal regeneration extends the lifespan and cost-effectiveness of activated alumina, beneficial for repeated use in water and air purification systems. By regenerating the activated alumina through thermal treatment, its useful life can be significantly extended. This reduces the frequency of replacement and makes the material more cost-effective in the long run. The material's durability at high temperatures makes it valuable as a catalyst in petrochemical processes and as a desiccant in high-temperature gas and liquid streams.

#### Increased Demand for Alumina in Aluminum Manufacturing

One of the major trends currently influencing the activated alumina market is the increased demand for alumina in aluminum manufacture, which is evidently fueled by increased adoption in the industries including automotive, aerospace, and construction. Alumina demand has also increased while countries are directing infrastructure development to adopt electric vehicles, which will put pressure on material cost and supply for making lighter and durable materials like aluminum. Programs to promote more sustainable manufacturing processes and recycling of aluminum increase the demand for alumina as a key product for contemporary industry.

#### Growing Demand in Aluminum in Water Treatment

Another important trend that is gaining quite importance is the increase in alumina for usage in water treatment applications. Such concern for quantity and quality of water makes it a huge scene for using alumina materials for purification and filtration processes. Increased demand for clean drinking water leads to advanced filtration technologies for removal of specific contaminants such as fluoride, arsenic, and other impurities using alumina. This activated alumina market trend pushes innovations, as companies try to come up with the newest, more efficient methods in purifying water for both developing and developed regions.

#### Opportunities in Activated Alumina Market

According to World Health Organization, in 2022, Northern America led in safely treated domestic wastewater at 96.1%. Oceania and Europe followed with 79.2% and 74.3%, respectively, indicating significant use of advanced water treatment technologies. As per the activated alumina industry analysis, Eastern and South-Eastern Asia reported 62.6%, while Northern Africa had 67.5%, both showing moderate adoption rates of advanced treatment technologies. Asia's treatment rate stood at 50.1%, suggesting a growing market for activated alumina. Latin America and the Caribbean managed 45.9%, highlighting the need for improved water treatment infrastructure.

Central and Southern Asia, and Sub-Saharan Africa, with 23.9% and 20.1% respectively, indicated substantial opportunities for enhancing water treatment with advanced solutions. Globally, 57.8% of domestic wastewater was safely treated, emphasizing the significant potential for advanced treatment solutions like activated alumina. □Major oil producers like the United States and Saudi

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Arabia required substantial quantities of activated alumina for efficient refining.

#### Activated Alumina Market Restraints

□ The high energy consumption required in the activation process raises operational costs, affecting overall profitability and pricing strategies, thereby challenging the activated alumina market growth. The production of activated alumina requires substantial energy input, primarily in the form of heat, to achieve the necessary activation temperatures. This energy-intensive process leads to increased operational expenses for manufacturers.

□ Variations in the quality of bauxite, the primary raw material, can lead to inconsistencies in the performance of activated alumina, impacting its effectiveness in applications as well as activated alumina demand forecast.

□ The complexity and cost of regenerating activated alumina can reduce its long-term cost-effectiveness, particularly when frequent regeneration diminishes adsorption capacity. This poses a serious concern for the activated alumina market.

#### Activated Alumina Market Trends

Stricter pollution control standards boost adoption for air and water purification and enhance activated alumina demand growth. Technological improvements enhance product quality and performance, increasing its appeal across applications. The market is highly competitive, with key players focusing on enhancing adsorption efficiency, and high-temperature stability. Companies are rapidly investing in research and development to improve porosity and surface area, making products more effective for water and air purification.

Activated alumina is widely being adopted in the pharmaceutical industry for drug formulation, purification, and drying. This is chiefly because of its large surface area and chemical stability that enables it to trap impurities and consequently ensure quality control. The increasing population growth and improvement in health care are leading to increasingly high demands for pharmaceutical products; therefore, activated alumina is becoming more relevant in manufacturing processes, hence boosting its global activated aluminum market growth.

#### Activated Alumina Industry Segmentation

□Activated Alumina Market Report and Forecast 2025-2034□ offers a detailed analysis of the market based on the following segments:

##### Market Breakup by Application

- Catalyst
- Desiccant
- Fluoride Adsorbent
- Bio Ceramics
- Others

##### Market Breakup by End-Use

- Water Treatment
- Oil and Gas
- Plastics
- Healthcare
- Others

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## Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

## Activated Alumina Market Share

### Market Insights by Application

The use of activated alumina in desiccant is anticipated to grow at a CAGR of 6.7% between 2025 and 2034 and boost activated alumina market share. Activated alumina is widely used as a desiccant, a substance that absorbs moisture, to keep products dry and prevent damage. Industries such as oil and gas, chemicals, and pharmaceuticals use activated alumina desiccants to keep their products and processes dry. Activated alumina continues to find application as a catalyst support material in petroleum refining and petrochemical industries, owing to a growing concern in having much efficient chemical processes and energy production systems. Increased concern regarding pollution of drinking water and the need for safe drinking sources is currently increasing the use of activated alumina as a fluoride adsorbent in water purification systems across the globe. Moreover, the growing healthcare sector and present need for advanced medical devices and implants propel activated alumina used in bio ceramics, which will be applied for orthopaedic and dental uses.

### Analysis by End Use

The usage of activated alumina in the water treatment sector is expected to grow at a CAGR of 6.9% in the forecast period, boosting the activated alumina demand. More people are becoming aware of the importance of clean water, leading to increased use of activated alumina in water treatment facilities. The increasing demand for natural gas processing, refining, and moisture removal in the oil and gas industry is driving the adoption of activated alumina for moisture removal and absorption. Moreover, the increased demand for high-performance polymers and sustainable materials as plastics drive the use of activated alumina for moisture control and drying applications. The rising number of end-use applications such as general healthcare filtration systems, drug purification, and manufacturing of medical devices has propelled the activated alumina market.

## Activated Alumina Market Regional Insights

### North America Activated Alumina Market Trends

The United States is investing in water purification to address contamination issues, increasing the demand for activated alumina, which is effective in removing impurities like fluoride and arsenic. The region's robust oil and gas sector utilises activated alumina for refining processes and gas dehydration, contributing to growth of the North America activated alumina market. Additionally, increased exploration activities in the region are leading to higher consumption of activated alumina in refining and gas processing. The chemical sector in the country utilises activated alumina for various applications, including as a desiccant and catalyst. The expansion of chemical manufacturing in the region supports the market's growth.

### Asia Pacific Activated Alumina Market Drivers

The market in the Asia Pacific region is expected to grow at a CAGR of 6.6% in the forecast period. The markets in India and China

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are anticipated to witness growth rates of 7.2% and 6.5% during the forecast period, which can influence Asia Pacific activated alumina market dynamics and trends. The industry is expected to witness high growth rates in the Asia Pacific owing to rapid urbanisation and increased population in the region. Government initiatives, such as the launch of multiple water supply and water treatment projects, are likely to boost consumer demand over the forecast period. Further, the product is gaining popularity for its use in the lithium purification process.

#### Europe Activated Alumina Market Opportunities

The UK market accounted for around 3.6% of the global market share in 2024. The market in Germany is expected to grow at a CAGR of 5.2% in the forecast period. Stringent EU environmental policies are driving industries to adopt activated alumina for pollution control and water treatment applications, which can further boost Europe activated alumina market revenue over the next few years. Activated alumina is used in various industrial sectors including chemical manufacturing and pharmaceuticals, supporting market expansion.

#### Latin America Activated Alumina Market Growth

The Mexican market is anticipated to grow at a CAGR of 6.3% between 2025 and 2034. Countries are implementing water treatment projects to combat scarcity, utilising activated alumina for effective purification. Expanding industries are also adopting activated alumina for various applications, including catalysis and adsorption that can increase the Latin America activated alumina market opportunities. Moreover, government bodies in Latin America are implementing stricter environmental regulations, prompting industries to adopt activated alumina for pollution control and compliance with environmental standards.

#### Middle East and Africa Activated Alumina Market Dynamics

The market in Saudi Arabia is expected to grow at a CAGR of 6.5% in the forecast period. The region's significant oil and gas industry relies on activated alumina for refining and gas dehydration processes. Efforts to provide clean drinking water are increasing the use of activated alumina in water treatment facilities, further boosting the Middle East and Africa activated alumina market. With increasing concerns over water scarcity and quality, countries in the MEA region are investing in water treatment infrastructure. Activated alumina is effective in removing contaminants like fluoride and arsenic, making it valuable for providing safe drinking water.

#### Competitive Landscape

Key activated alumina market players are looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions. Activated alumina companies are focusing on enhancing product performance, expanding applications, and improving sustainability. BASF SE, for instance, has introduced advanced activated alumina products aimed at water treatment and air purification, emphasizing sustainability and performance.

#### BASF SE

BASF SE is a leading German chemical company headquartered in Ludwigshafen, Germany. Established in 1865, it is the world's largest chemical producer, offering a diverse range of products, including chemicals, plastics, performance products, agricultural solutions, and oil and gas.

#### Porocel Corporation

Porocel Corporation was founded in 1937, specialises in catalyst services and is a leading producer of activated alumina and

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specialty adsorbents. The company offers technologies for the rejuvenation of desulphurisation catalysts, which are in increasing demand for producing low-sulphur fuel.

Honeywell International Inc.

Honeywell International Inc. is an American multinational company headquartered in Charlotte, North Carolina. Established in 1906, Honeywell operates in various sectors, including aerospace, building technologies, performance materials, and safety and productivity solutions.

Other major players in the market are Dynamic Adsorbents, Inc., among others.

Innovative Activated Alumina Startups

Startups in the activated alumina market are focusing on innovative applications and sustainable solutions. For example, some startups are developing a high-purity alumina refinery which aims to produce ultra-pure aluminum materials for sectors such as semiconductors, lithium-ion batteries, and LED lighting, leveraging proprietary low-cost technology and existing aluminum infrastructure.

RWT India Private Limited

RWT India Private Limited is a startup company in activated alumina ventures that is interested in bringing good adsorbents, which find their use in water treatment, air purification, and chemical processes. RWT develops advanced technologies into sustainable efforts in providing efficient cost-effective solutions to driving growth and innovations in both environmental- and industry-related businesses.

Cilicant

Cilicant, founded in 2011, is an emerging startup that engages in research and development of high-performance adsorbents, with possible applications in water treatment, gas filtration, and other industrial applications. The company designs sustainable manufacturing practices integrated with cutting-edge technologies, producing effective green solutions. Thus, it sets itself up vigorously for pioneering the growing activated alumina industry by appropriately addressing the demand for advanced filtration and purification materials.

Activated Alumina Market Report Snapshots

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