

Transportation Services Global Industry Almanac 2020-2029

Industry Report | 2025-08-21 | 752 pages | MarketLine

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Report description:

Transportation Services Global Industry Almanac 2020-2029

Summary

Global Transportation Services industry profile provides top-line qualitative and quantitative summary information including: industry group size (value , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry group.

Key Highlights

- Transportation services industry includes air, marine, rail, and road freight sectors.
- Air freight is a mode of transportation that involves the movement of goods and cargo through the airways. The segment covers both domestic and international air freight. Domestic air freight refers to the transportation of goods and cargo via airplanes within the same country. International air freight covers the transportation of goods and cargo via airplanes across borders to different countries. Market volume is measured in freight ton-kilometers (FTK). Freight ton-kilometers is a unit of measurement used to calculate the total weight of freight transported over a distance. Market volume covers freight, express, and diplomatic bags, including both domestic and international freight which are counted at each flight stage. Marine freight sector includes revenues generated from the transportation of containers (only LoLo) and dry bulk cargo by sea and ocean-going vessels. The sector encompasses domestic and international freight, which, for the purposes of this report, is counted in the country of origin. Rail freight market encompasses the transportation of goods by rail. This involves the movement of freight from one point to another, and the revenues generated from such transportation are included in this market. Market volume is included in freight ton kilometers (FTK). It is the unit of measurement that considers the weight and distance of the goods transported. The rail freight volumes include both domestic and international freight, which are calculated based on the transportation activity realized in the national territory of each country.
- All market data and forecasts are based on nominal prices and all currency conversions used in the creation of this report have

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been calculated using yearly annual average exchange rates. The USD values may show a declining trend for few countries such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.

- The global transportation services industry recorded revenues of \$5,042.5 billion in 2024, representing a compound annual growth rate (CAGR) of 2.8% between 2019 and 2024.
- The road segment accounted for the industry's largest proportion in 2024, with total revenues of \$2,562.1 billion, equivalent to 50.8% of the industry's overall value.
- Asia-Pacific accounted for 57.7% of the global transportation services industry in 2024, followed by North America with a 19.5% share and Europe with a 16.1% share.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global transportation services industry group
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global transportation services industry group
- Leading company profiles reveal details of key transportation services industry group players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global transportation services industry group with five year forecasts

Reasons to Buy

- What was the size of the global transportation services industry group by value in 2024?
- What will be the size of the global transportation services industry group in 2029?
- What factors are affecting the strength of competition in the global transportation services industry group?
- How has the industry group performed over the last five years?
- What are the main segments that make up the global transportation services industry group?

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