

Fragrances North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-08-21 | 120 pages | MarketLine

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Report description:

Fragrances North America (NAFTA) Industry Guide 2020-2029

Summary

The NAFTA Fragrances industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The fragrances industry within the NAFTA countries had a total market value of \$17,215.7 million in 2024. The Mexico was the fastest growing country, with a CAGR of 13.9% over the 2020-24 period.
- Within the fragrances industry, the US is the leading country among the NAFTA bloc, with market revenues of \$13,931.4 million in 2024. This was followed by Mexico and Canada, with a value of \$1,992.4 and \$1,291.9 million, respectively.
- The US is expected to lead the fragrances industry in the NAFTA bloc, with a value of \$21,076.6 million in 2029, followed by Mexico and Canada with expected values of \$2,813.2 and \$1,563.5 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA fragrances Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA fragrances Market
- Leading company profiles reveal details of key fragrances Market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA fragrances Market with five

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year forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA fragrances Market by value in 2024?
- What will be the size of the NAFTA fragrances Market in 2029?
- What factors are affecting the strength of competition in the NAFTA fragrances Market?
- How has the Market performed over the last five years?
- Who are the top competitors in the NAFTA fragrances Market?

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