

Ice Cream Global Industry Guide 2020-2029

Industry Report | 2025-08-21 | 368 pages | MarketLine

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Report description:

Ice Cream Global Industry Guide 2020-2029

Summary

Global Ice Cream industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- Ice cream market includes retail sales of impulse ice cream - single serve, artisanal ice cream, and take-home and bulk ice cream. Impulse ice cream - single serve segment covers individually packaged products such as ice cream bars, cones, cups, and sticks intended for immediate consumption. Artisanal ice cream segment includes high-quality, small-batch ice cream crafted using traditional techniques, often incorporating premium or locally sourced ingredients. Take-home and bulk ice cream segment covers larger packaging formats such as tubs, pints, and multi-pack products.
- By distribution channel, the market is segmented into independent stores, food & drinks specialists, convenience stores, supermarkets, and others. The scope of others includes hypermarkets, e-commerce, vending machines, cash and carries, discounters, variety stores, warehouse clubs, health and beauty stores, direct sellers, dollar stores, general merchandise retailers, etc.
- All market data and forecasts are based on nominal prices and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates. The USD values may show a declining trend for few countries such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global ice cream market recorded revenues of \$85,532.2 million in 2024, representing a compound annual growth rate (CAGR) of 2.0% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 0.3% between 2019-24, reaching a total of 10,855.0 million

kilograms in 2024.

- The global ice cream market has experienced moderate growth during the review period, primarily due to the increasing health consciousness among consumers and rising preference for nutrient-rich products.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global ice cream Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global ice cream Market
- Leading company profiles reveal details of key ice cream Market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global ice cream Market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global ice cream Market by value in 2024?
- What will be the size of the global ice cream Market in 2029?
- What factors are affecting the strength of competition in the global ice cream Market?
- How has the Market performed over the last five years?
- Who are the top competitors in the global ice cream Market?

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