

Diagnostic Imaging Market by Modality (MRI (Very High (7T+), High (3T+), Low (<3T)), Ultrasound (3D/4D, Doppler, Contrast), CT, X-Ray (Digital, Portable), Mammography, SPECT, PET)), Application (OB/Gyn, CVD, Onco, Neuro) & End User-Global Forecast to 2030

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Report description:

The global diagnostic imaging market is projected to reach USD 32.90 billion by 2030 from USD 26.51 billion in 2025, at a CAGR of 4.4% from 2025 to 2030. The market is growing due to the increased use of non-invasive technology. The expansion of the diagnostic imaging market is also linked to heightened government initiatives, clinical trials, and a strong emphasis on research and development.

<https://www.marketsandmarkets.com/Images/diagnostic-imaging-market-Overview.webp>

"The ultrasound systems segment held the largest share of the market in 2024."

Based on modality, the diagnostic imaging market is segmented into CT scanners, MRI systems, ultrasound systems, X-ray imaging systems, nuclear imaging systems, and mammography systems. The ultrasound systems segment held the largest market share in 2024. Advancements in 3D and 4D imaging, along with AI features and improved portability, are enhancing the use of ultrasound in point-of-care and emergency settings, making it even more accessible. The rising prevalence of chronic diseases and the increasing demand for early and accurate diagnoses are solidifying the dominance of ultrasound systems in the market.

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"The radiology/general imaging applications segment held the largest share of the ultrasound systems market during the forecast period."

The ultrasound systems market is segmented by applications: radiology/general imaging, cardiology, obstetrics/gynecology, vascular applications, urology, and other applications. From 2025 to 2030, the radiology/general imaging application segment held the largest share of the market. Demand in this market is driven by the increasing use of point-of-care ultrasonography (POCUS) among internal medicine, emergency departments, and general practitioners.

"The market in the Asia Pacific region is expected to witness the highest growth during the forecast period."

The diagnostic imaging market in the APAC region is projected to register the highest CAGR during the forecast period. This growth is primarily driven by the evolving healthcare infrastructure and the increasing focus of major players in the region.

Hospitals and diagnostic facilities are making significant investments in modern imaging equipment, particularly in rapidly developing countries like China and India. These factors are expected to contribute to the expansion of the diagnostic imaging market in this area.

A breakdown of the primary participants referred to for this report is provided below:

-□By Company Type: Tier 1 (48%), Tier 2 (36%), and Tier 3 (16%)

-□By Designation: D-level Executives (14%), C-level Executives (10%), and Others (76%)

-□By Region: North America (40%), Europe (32%), Asia Pacific (20%), Latin America (5%), and the Middle East & Africa (3%)

The prominent players in the diagnostic imaging market are Siemens Healthineers (Germany), GE HealthCare (US), Koninklijke Philips N.V. (Netherlands), and FUJIFILM Corporation (Japan), among others.

Research Coverage

This report studies the diagnostic imaging market based on modality, application, end user, and region. It also covers the factors affecting market growth, analyzes the various opportunities and challenges in the market, and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micromarkets with respect to their growth trends and forecasts the revenue of the industry for five leading geographies, along with corresponding countries

Reasons to Buy the Report

The report will help market leaders and new entrants with information on the closest approximations of the revenue numbers for the overall diagnostic imaging market and its subsegments. It will also help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

This report provides insights on the following pointers:

-□Analysis of key drivers (growing geriatric population and subsequent rise in chronic diseases, increasing demand for early diagnosis across clinical applications, technological advancements in diagnostic imaging modalities, and increasing funding and investments by public-private organizations), restraints (high cost of diagnostic imaging systems, technological limitations associated with standalone systems, unfavorable reimbursement scenario, and inadequate supply of helium), opportunities (emerging economies offer high growth potential, increasing establishment of hospitals and diagnostic imaging centers, adoption of AI and analytics in diagnostic imaging, growing adoption of teleradiology, and contract-based radiology solutions and mobile solutions), and challenges (hospital budget cuts, increasing adoption of refurbished diagnostic imaging systems, and shortage of

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trained professionals) influencing the growth of the diagnostic imaging market

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the diagnostic imaging market

-□Market Development: Comprehensive information about lucrative markets. The report analyzes the diagnostic imaging market across varied regions

-□Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the diagnostic imaging market

-□Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like GE HealthCare (US), Siemens Healthineers (Germany), Koninklijke Philips N.V. (Netherlands), and FUJIFILM Corporation (Japan).

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