

## **Tea Extracts - Company Evaluation Report, 2025**

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### **Report description:**

The Tea Extracts Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Tea Extracts. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and industry trends. MarketsandMarkets 360 Quadrants evaluated over 102 companies, of which the Top 15 Tea Extracts Companies were categorized and recognized as quadrant leaders.

The global tea extract market is witnessing robust growth, driven by increasing consumer awareness of tea's health benefits and the rising demand for functional foods & beverages. The market's value is projected to see significant expansion over the next several years. Tea extract, derived from *Camellia sinensis* leaves, is rich in bioactive compounds, such as polyphenols and catechins, which offer antioxidant, anti-inflammatory, and weight management. This has spurred its use across dietary supplements, skincare, and beverage industries.

As noted by the International Institute for Sustainable Development, global tea production is on an upward trend. Tea is one of the world's most consumed beverages after water, and for a vast number of people, it is a daily ritual. Additionally, the Food and Agriculture Organization highlights that global tea production represents a substantial annual monetary value, with the tea trade itself being worth a significant sum, underscoring its vital economic importance for many low-income and developing nations. This sustained growth in both production and consumption presents considerable opportunities for the tea extract market, especially with the increasing demand for natural, plant-derived ingredients. The expanding use of tea extracts in health, wellness, and cosmetic products is set to drive further global market expansion in the near future.

The 360 Quadrant maps the Tea Extracts companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Tea Extracts quadrant. The top criteria for product footprint evaluation included by Technology [Solvent Extraction, Supercritical Fluid Extraction (SFE), Ultrasound-assisted Extraction (UAE), Other Extraction Technologies], Application [Food & Beverage, Pharmaceuticals & Dietary Supplements, Cosmetics & Personal Care], Source [Green Tea, Black Tea, Oolong Tea, Other Tea Sources], Form [Liquid, Powder, Encapsulated], Category [Conventional, Organic]

### **Key Players:**

Major vendors in the Tea Extracts market are DM (US), International Flavors & Fragrances Inc. (US), Givaudan (Switzerland), Synthite Industries Ltd. (India), Finlays (UK), Kemin Industries, Inc. (US), Carbery Food Ingredients Limited (Ireland), A. V. THOMAS AND COMPANY LIMITED (India), Karle Group of Companies (India), the nature network (Germany), Taiyo Kagaku Co., Ltd. (Japan), Plant Lipids Private Limited (India), Indena S.p.A. (Italy), VDF FutureCeuticals, Inc. (US), and UMANG GLOBAL GROUP PVT. LTD.

(India). These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

Top three companies:

ADM

ADM is a leading player in the tea extract market, known for its clean-label and natural solutions. The company utilizes gentle water-based extraction methods to produce high-quality tea extracts suitable for food, beverage, and pharmaceutical applications. ADM emphasizes purity and functionality, aligning with consumer preferences for health-conscious and sustainable ingredients.

International Flavors & Fragrances Inc.

IFF focuses on innovation and sensory science to develop customized tea extract solutions. Its expansion in Asia, particularly through the Shanghai Creative Center, enhances its ability to co-create and deliver high-quality products tailored to regional tastes. The company integrates biotechnology and culinary expertise to meet evolving market demands.

The Nature Network

The Nature Network, through its Martin Bauer division, offers comprehensive beverage solutions with a strong emphasis on formulation and packaging. Strategic acquisitions and facility expansions have strengthened its position in the tea extract market. The company is recognized for its agile production capabilities and commitment to delivering diverse, plant-based beverage innovations.

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