

Colombia Data Center Colocation Market - Supply & Demand Analysis 2025-2030

Market Report | 2025-09-17 | 58 pages | Arizton Advisory & Intelligence

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Report description:

The Colombia data center colocation market size is expected to grow at a CAGR of 28.40% from 2024 to 2030.

Bogota continues to be Colombia's leading hub for data center expansion, marked by a concentrated growth in advanced facilities and dedicated cloud regions. There are 19 existing and 9 upcoming data centers in the city.

The Colombian data center colocation market has around 25 operational facilities, and this number will increase over a period, as several existing and new companies have planned investments in the country. Furthermore, the average occupancy of data center facilities in Colombia in 2024 was around 81.6% which is likely to increase to around 91% by 2030, owing to a rise in demand for cloud-based services and AI adoption across sectors.

WHAT'S INCLUDED?

- Transparent research methodology and insights on the industry's colocation of demand and supply.
- Market size is available in terms of utilized white floor area, IT power capacity, and racks.
- Market size available in terms of Core & Shell Vs Installed Vs Utilized IT Power Capacity, along with the occupancy %.
- An assessment and snapshot of the colocation investment in Colombia.
- The study of the existing industry landscape and insightful predictions about industry size during the forecast period.
- An analysis of the current and future colocation demand in Colombia by several industries.
- Impact of AI on the Data Center Industry in Colombia.
- Study on the sustainability status in the country
- Analysis of current and future cloud operations in the country.
- Snapshot of upcoming submarine cables and existing cloud-on-ramps services in the country.
- Snapshot of existing and upcoming third-party data center facilities in Colombia
- o□ Facilities Covered (Existing): 25
- o□ Facilities Identified (Upcoming): 09
- o□ Coverage: 4 Locations
- o□ Existing vs. Upcoming (White Floor Area)

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o Existing vs. Upcoming (IT Load Capacity)

- Data Center Colocation Market in Colombia

o Colocation Market Revenue & Forecast (2024-2030)

o Retail Colocation Revenue (2024-2030)

o Wholesale Colocation Revenue (2024-2030)

o Retail Colocation Pricing along with Addons

o Wholesale Colocation Pricing along with the pricing trends

- An analysis of the latest trends, potential opportunities, growth restraints, and prospects for the Colombia data center colocation market.

- Competitive landscape, including industry share analysis by the colocation operators based on IT power capacity and revenue.

- The vendor landscape of each existing and upcoming colocation operator is based on the existing/ upcoming count of data centers, white floor area, IT power capacity, and data center location.

THE REPORT INCLUDES:

- Colocation Supply (MW, Area, Rack Capacity)

- Colocation Demand (MW, Area, Rack Capacity) and by End-User (Cloud/IT, BFSI, etc.)

- Colocation Revenue (Retail & Wholesale Colocation Services)

- Competitive Scenario (Share Analysis by Revenue & MW Capacity)

VENDOR LANDSCAPE

Existing Colocation Operators

- ODATA (Aligned Data Centers)

- Kio Networks

- Equinix

- Claro

- Tecto Data Centers (V.tal)

- EdgeUno

- Tigo

- IPXON Networks

- Cirion Technologies

- GlobeNet Telecom

- HostDime

- Etix Everywhere

- Takoda Data Centers

- Grupo ZFB

- Grupo GTD

- IFX Networks

- Sencinet

New Operators

- Ascenty

- Scala Data Centers

- EdgeConneX

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KEY QUESTIONS ANSWERED:

1. What factors are driving the Colombia data center colocation market?
2. Who are the new entrants in the Colombian data center industry?
3. What is the count of existing and upcoming colocation data center facilities in Colombia?
4. How much MW of IT power capacity is likely to be utilized in Colombia by 2030?

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- Market Share by Colocation Revenue
- Market Share by IT Power Capacity
- Existing Colocation Operators
- New Operators

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