

Wireless Telecommunication Services in Japan

Industry Report | 2025-06-19 | 43 pages | MarketLine

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Report description:

Wireless Telecommunication Services in Japan

Summary

Wireless Telecommunication Services in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all these services for subscriptions and usage. Market volumes refer to the total subscriptions for each of these services. Market shares represent subscription volumes.
- The Japanese wireless telecommunication services market recorded revenues of \$46.9 billion in 2024, representing a negative compound annual growth rate (CAGR) of 8.3% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 3.7% between 2019 and 2024, reaching a total of 221.5 million subscriptions in 2024.
- The Japanese market growth continued to face significant challenges due to a decline in 4G network penetration and subdued consumer demand. According to the World Bank, 4G mobile subscriptions in Japan declined by 8.6% in 2024, indicating a contraction in one of the core segments of mobile connectivity.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless

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telecommunication services market in Japan

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Japan
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Japan wireless telecommunication services market by value in 2024?
- What will be the size of the Japan wireless telecommunication services market in 2029?
- What factors are affecting the strength of competition in the Japan wireless telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's wireless telecommunication services market?

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