

Wireless Telecommunication Services in Italy

Industry Report | 2025-06-19 | 43 pages | MarketLine

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Report description:

Wireless Telecommunication Services in Italy

Summary

Wireless Telecommunication Services in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all these services for subscriptions and usage. Market volumes refer to the total subscriptions for each of these services. Market shares represent subscription volumes.
- The Italian wireless telecommunication services market recorded revenues of \$11.7 billion in 2024, representing a negative compound annual growth rate (CAGR) of 3.9% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 1% between 2019 and 2024, reaching a total of 107.4 million subscriptions in 2024.
- In 2024, Italian wireless telecommunications market experienced a notable contraction, despite a steady increase in mobile internet subscribers. This downturn was largely due to overall economic environment. According to the Italian National Institute of Statistics (ISTAT), real GDP was 0.7% in Italy in 2024, which limited consumer confidence and spending.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the wireless

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telecommunication services market in Italy

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Italy
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy wireless telecommunication services market by value in 2024?
- What will be the size of the Italy wireless telecommunication services market in 2029?
- What factors are affecting the strength of competition in the Italy wireless telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in Italy's wireless telecommunication services market?

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