

## **Wireless Telecommunication Services in Colombia**

Industry Report | 2025-06-19 | 35 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Wireless Telecommunication Services in Colombia

#### Summary

Wireless Telecommunication Services in Colombia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all these services for subscriptions and usage. Market volumes refer to the total subscriptions for each of these services. Market shares represent subscription volumes.
- The Colombian wireless telecommunication services market recorded revenues of \$3 billion in 2024, representing a negative compound annual growth rate (CAGR) of 0.7% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 6.4% between 2019 and 2024, reaching a total of 87.5 million subscriptions in 2024.
- The growth of the wireless telecommunications market in Colombia has been significantly influenced by the steady rise in mobile internet subscribers. According to the Organisation for Economic Co-operation and Development (OECD), the number of mobile subscribers in Colombia increased by 6.9% in 2024, reflecting a broader trend toward mobile-first connectivity.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

telecommunication services market in Colombia

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Colombia
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Colombia wireless telecommunication services market with five year forecasts

Reasons to Buy

- What was the size of the Colombia wireless telecommunication services market by value in 2024?
- What will be the size of the Colombia wireless telecommunication services market in 2029?
- What factors are affecting the strength of competition in the Colombia wireless telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Colombia's wireless telecommunication services market?

### **Table of Contents:**

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7 Competitive Landscape
  - 7.1. Market share
  - 7.2. Who are the leading players?
  - 7.3. What are the strengths and strategies of the leading players?
  - 7.4. What are the recent developments in the market?
  - 7.5. What are the most recent market developments?
- 8 Company Profiles
  - 8.1. Movistar Colombia
  - 8.2. Colombia Movil S.A. E.S.P.
  - 8.3. WOM SA
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Wireless Telecommunication Services in Colombia**

Industry Report | 2025-06-19 | 35 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-30"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com