

Wireless Telecommunication Services in Chile

Industry Report | 2025-06-19 | 38 pages | MarketLine

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Report description:

Wireless Telecommunication Services in Chile

Summary

Wireless Telecommunication Services in Chile industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all these services for subscriptions and usage. Market volumes refer to the total subscriptions for each of these services. Market shares represent subscription volumes.
- The Chilean wireless telecommunication services market recorded revenues of \$2.3 billion in 2024, representing a negative compound annual growth rate (CAGR) of 7.5% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 2.3% between 2019 and 2024, reaching a total of 32.4 million subscriptions in 2024.
- In 2024, Chile's wireless telecommunications market experienced a contraction, despite a steady increase in mobile internet subscribers. This downturn was primarily attributed to the country's economic challenges, including inflationary pressures and increased operational costs. According to the Subsecretaria de Telecomunicaciones (Subtel), the average revenue per user (ARPU) for mobile services declined from \$6.8 in 2023 to \$6.1 in 2024, largely due to aggressive pricing strategies by competitors and rising infrastructure expenses.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Chile
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Chile
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Chile wireless telecommunication services market with five year forecasts

Reasons to Buy

- What was the size of the Chile wireless telecommunication services market by value in 2024?
- What will be the size of the Chile wireless telecommunication services market in 2029?
- What factors are affecting the strength of competition in the Chile wireless telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Chile's wireless telecommunication services market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

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- 6.5. Threat of substitutes
- 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Market share
 - 7.2. Who are the leading players?
 - 7.3. What are the strategies of the leading players?
 - 7.4. What are the recent developments in the market?
- 8 Company Profiles
 - 8.1. Entel PCS Telecomunicaciones S.A.
 - 8.2. Telefonica Chile SA
 - 8.3. Claro Chile SpA
 - 8.4. WOM SA
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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