

Wireless Telecommunication Services in Argentina

Industry Report | 2025-06-19 | 36 pages | MarketLine

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Report description:

Wireless Telecommunication Services in Argentina

Summary

Wireless Telecommunication Services in Argentina industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all these services for subscriptions and usage. Market volumes refer to the total subscriptions for each of these services. Market shares represent subscription volumes.
- The Argentinian wireless telecommunication services market recorded revenues of \$4 billion in 2024, negative representing a negative compound annual growth rate (CAGR) of 0.3% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 2.6% between 2019 and 2024, reaching a total of 65.9 million subscriptions in 2024.
- In 2024, Argentina's wireless telecommunications market experienced a notable contraction, despite a steady increase in mobile internet subscribers. This downturn was largely attributed to the country's ongoing economic instability, particularly hyperinflation. According to the Instituto Nacional de Estadística y Censos (INDEC), Argentina's consumer prices rose by 117.8% over the year, with monthly inflation reaching 276.2% in February 2024.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Argentina
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Argentina
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Argentina wireless telecommunication services market with five year forecasts

Reasons to Buy

- What was the size of the Argentina wireless telecommunication services market by value in 2024?
- What will be the size of the Argentina wireless telecommunication services market in 2029?
- What factors are affecting the strength of competition in the Argentina wireless telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in Argentina's wireless telecommunication services market?

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