

Telecommunication Services in Vietnam

Industry Report | 2025-06-19 | 39 pages | MarketLine

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Report description:

Telecommunication Services in Vietnam

Summary

Telecommunication Services in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Telecommunication services market is segmented into fixed and wireless telecommunication services.
- The Vietnamese telecommunication services market recorded revenues of \$6.5 billion in 2024, representing a compound annual growth rate (CAGR) of 1.8% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 1.9% between 2019 and 2024, reaching a total of 173.6 million subscriptions in 2024.
- In 2024, the revenue of Vietnam's telecommunication services market grew by 1.6% annually, due to the increase in the proportion of internet users. According to the World Bank, in 2024, the proportion of internet users in Vietnam's total population reached 81.8%, up from 78.1% in the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Vietnam
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Vietnam

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- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam telecommunication services market with five year forecasts

Reasons to Buy

- What was the size of the Vietnam telecommunication services market by value in 2024?
- What will be the size of the Vietnam telecommunication services market in 2029?
- What factors are affecting the strength of competition in the Vietnam telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Vietnam's telecommunication services market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the key market players?

7.2. What strategies do the key market players follow?

7.3. What are the most recent market developments?

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8 Company Profiles

8.1. Viettel Military Industry and Telecoms Group

8.2. FPT Telecommunication Joint Stock Company

8.3. MobiFone Service JSC

8.4. VinaPhone Company

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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