

Telecommunication Services in Thailand

Industry Report | 2025-06-19 | 43 pages | MarketLine

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Report description:

Telecommunication Services in Thailand

Summary

Telecommunication Services in Thailand industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Telecommunication services market is segmented into fixed and wireless telecommunication services.
- The Thai telecommunication services market recorded revenues of \$9.5 billion in 2024, representing a negative compound annual growth rate (CAGR) of 3.8% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 0.2% between 2019 and 2024, reaching a total of 113.3 million subscriptions in 2024.
- In 2024, the revenue of Thailand's telecommunication services market grew by 7.2% annually, due to the increase in the proportion of internet users. According to the World Bank, in 2024, the proportion of internet users in Thailand's total population reached 91.4%, up from 89.5% in the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Thailand
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Thailand

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- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Thailand telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Thailand telecommunication services market by value in 2024?
- What will be the size of the Thailand telecommunication services market in 2029?
- What factors are affecting the strength of competition in the Thailand telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in Thailand's telecommunication services market?

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