

Telecommunication Services in South America

Industry Report | 2025-06-19 | 41 pages | MarketLine

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Report description:

Telecommunication Services in South America

Summary

Telecommunication Services in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Telecommunication services market is segmented into fixed and wireless telecommunication services.
- The South American telecommunication services market recorded revenues of \$54.4 billion in 2024, representing a compound annual growth rate (CAGR) of 0.7% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 3.1% between 2019 and 2024, reaching a total of 611 million subscriptions in 2024.
- In 2024, the revenue of South America's telecommunication services market grew by 9.8% annually, due to the increase in the proportion of internet users. According to the World Bank, in 2024, the proportion of internet users in Colombia's total population reached 91.2%, up from 89.2% in the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in South America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in South America

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- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South America telecommunication services market with five year forecasts

Reasons to Buy

- What was the size of the South America telecommunication services market by value in 2024?
- What will be the size of the South America telecommunication services market in 2029?
- What factors are affecting the strength of competition in the South America telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up South America's telecommunication services market?

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