

Telecommunication Services in North America

Industry Report | 2025-06-19 | 44 pages | MarketLine

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Report description:

Telecommunication Services in North America

Summary

Telecommunication Services in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Telecommunication services market is segmented into fixed and wireless telecommunication services.
- The North American telecommunication services market recorded revenues of \$399.8 billion in 2024, representing a compound annual growth rate (CAGR) of 2.4% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 3.7% between 2019 and 2024, reaching a total of 1,111.3 million subscriptions in 2024.
- In 2024, the revenue of the North American telecommunication services market grew by 2.4% annually, due to the increase in the proportion of internet users. According to the World Bank, in 2024, the proportion of internet users in the US total population reached 97.5%, up from 97.3% in the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in North America

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- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the North America telecommunication services market by value in 2024?
- What will be the size of the North America telecommunication services market in 2029?
- What factors are affecting the strength of competition in the North America telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in North America's telecommunication services market?

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