

## Telecommunication Services in Nigeria

Industry Report | 2025-06-19 | 37 pages | MarketLine

### AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### Report description:

Telecommunication Services in Nigeria

#### Summary

Telecommunication Services in Nigeria industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Telecommunication services market is segmented into fixed and wireless telecommunication services.
- The Nigerian telecommunication services market recorded revenues of \$2.7 billion in 2024, representing a negative compound annual growth rate (CAGR) of 16.9% between 2019 and 2024.
- Market consumption volumes declined with a negative CAGR of 4.3% between 2019 and 2024, reaching a total of 145.1 million subscriptions in 2024.
- In 2024, the value of Nigeria's telecommunication service market contracted due to an economic slowdown caused by global uncertainties and domestic challenges, affecting consumer spending power.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Nigeria
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Nigeria
- Leading company profiles reveal details of key telecommunication services market players' global operations and financial

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Nigeria telecommunication services market with five year forecasts

## Reasons to Buy

- What was the size of the Nigeria telecommunication services market by value in 2024?
- What will be the size of the Nigeria telecommunication services market in 2029?
- What factors are affecting the strength of competition in the Nigeria telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Nigeria's telecommunication services market?

## **Table of Contents:**

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the most recent market developments?

8 Company Profiles

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

8.1. MTN Nigeria Communications Plc

8.2. Starcomms PLC

8.3. IHS Nigeria Plc

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Telecommunication Services in Nigeria

Industry Report | 2025-06-19 | 37 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-06"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)