

## **Telecommunication Services in Malaysia**

Industry Report | 2025-06-19 | 45 pages | MarketLine

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### **Report description:**

Telecommunication Services in Malaysia

#### Summary

Telecommunication Services in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Telecommunication services market is segmented into fixed and wireless telecommunication services.
- The Malaysian telecommunication services market recorded revenues of \$7 billion in 2024, representing a negative compound annual growth rate (CAGR) of 0.3% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 2.9% between 2019 and 2024, reaching a total of 60.0 million subscriptions in 2024.
- In 2024, the revenue of Malaysia's telecommunication services market grew by 0.6% annually, due to the increase in the proportion of internet users. According to the World Bank, in 2024, the proportion of internet users in Malaysia's total population reached 98.0%, up from 97.9% in the previous year.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the telecommunication services market in Malaysia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Malaysia

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- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia telecommunication services market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Malaysia telecommunication services market by value in 2024?
- What will be the size of the Malaysia telecommunication services market in 2029?
- What factors are affecting the strength of competition in the Malaysia telecommunication services market?
- How has the market performed over the last five years?
- How large is Malaysia's telecommunication services market in relation to its regional counterparts?

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