

Telecommunication Services in Australia

Industry Report | 2025-06-19 | 41 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Telecommunication Services in Australia

Summary

Telecommunication Services in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Telecommunication services market is segmented into fixed and wireless telecommunication services.
- The Australian telecommunication services market recorded revenues of \$17.7 billion in 2024, representing a negative compound annual growth rate (CAGR) of 2% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 1.8% between 2019 and 2024, reaching a total of 63.9 million subscriptions in 2024.
- In 2024, the revenue of Australia's telecommunication services market grew by 1.7% annually, due to the increase in the proportion of internet users. According to the World Bank, in 2024, the proportion of internet users in Australia's total population reached 95.9.8%, up from 95.4% in the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Australia

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia telecommunication services market with five year forecasts

Reasons to Buy

- What was the size of the Australia telecommunication services market by value in 2024?
- What will be the size of the Australia telecommunication services market in 2029?
- What factors are affecting the strength of competition in the Australia telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's telecommunication services market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the key market players?

7.2. What strategies do the key market players follow?

7.3. What are the most recent market developments?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8 Company Profiles

8.1. Telstra Corporation Ltd

8.2. Singtel Optus Pty Ltd

8.3. TPG Telecom Ltd

8.4. Vonex Ltd

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Telecommunication Services in Australia

Industry Report | 2025-06-19 | 41 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-11
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com