

Telecommunication Services in Argentina

Industry Report | 2025-06-19 | 40 pages | MarketLine

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Report description:

Telecommunication Services in Argentina

Summary

Telecommunication Services in Argentina industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Telecommunication services market is segmented into fixed and wireless telecommunication services.
- The Argentinian telecommunication services market recorded revenues of \$6.7 billion in 2024, representing a negative compound annual growth rate (CAGR) of 1.2% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 2.7% between 2019 and 2024, reaching a total of 84.9 million subscriptions in 2024.
- In 2024, the value of Argentina's telecommunication service market contracted due to an economic slowdown caused by global uncertainties and domestic challenges, affecting consumer spending power. According to the World Bank, the real GDP of Argentina in 2024 contracted by 1.7%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Argentina
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Argentina

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- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Argentina telecommunication services market with five year forecasts

Reasons to Buy

- What was the size of the Argentina telecommunication services market by value in 2024?
- What will be the size of the Argentina telecommunication services market in 2029?
- What factors are affecting the strength of competition in the Argentina telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Argentina's telecommunication services market?

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