

Retail Lending in Canada

Industry Report | 2025-06-12 | 49 pages | MarketLine

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Report description:

Retail Lending in Canada

Summary

Retail Lending in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Retail lending market covers mortgage and consumer credit. The market value reflects residential mortgage and personal loan balances outstanding at the end of the year.
- The Canadian retail lending market recorded balances outstanding of \$2,074.6 billion in 2024, representing a compound annual growth rate (CAGR) of 5.2% between 2019-24.
- The mortgage credit segment accounted for the market's largest proportion in 2024, with total balances outstanding of \$1,639.9 billion, equivalent to 79.0% of the market's overall value.
- The healthy growth of the Canadian retail lending market during 2019-24 can be attributed to low interest rates and supportive monetary policy during and after the pandemic encouraged borrowing, particularly for mortgages and personal loans, contributing to market expansion.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in Canada
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in

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Canada

- Leading company profiles reveal details of key retail lending market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Canada retail lending market with five year forecasts

Reasons to Buy

- What was the size of the Canada retail lending market by value in 2024?
- What will be the size of the Canada retail lending market in 2029?
- What factors are affecting the strength of competition in the Canada retail lending market?
- How has the market performed over the last five years?
- What are the main segments that make up Canada's retail lending market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the key market players?

7.2. What strategies do the key market players follow?

7.3. What are the recent developments in the market?

8 Company Profiles

8.1. Royal Bank of Canada

8.2. The Toronto-Dominion Bank

8.3. The Bank of Nova Scotia

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8.4. Bank of Montreal
8.5. Canadian Imperial Bank of Commerce
9 Macroeconomic Indicators
9.1. Country data
10 Appendix
10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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