

## **Foodservice in Asia-Pacific**

Industry Report | 2025-06-19 | 50 pages | MarketLine

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### **Report description:**

Foodservice in Asia-Pacific

#### Summary

Foodservice in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Foodservice is defined as the total value of all food and drink, including on-trade drinks consumed without food, which is intended for immediate consumption either on the premises, in designated eating areas shared with other foodservice operators, or as takeaway transactions involving freshly prepared food for immediate consumption.
- The Asia-Pacific foodservice industry recorded revenues of \$1,657,012.5 million in 2024, representing a negative compound annual growth rate (CAGR) of 0.1% between 2019 and 2024.
- Industry consumption volume increased with a CAGR of 1.4% between 2019 and 2024, reaching a total of 462,653.3 million transactions in 2024.
- China accounted for 53.0% of the Asia-Pacific foodservice industry in 2024, followed by Japan with an 11.0% share.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Asia-Pacific

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- Leading company profiles reveal details of key foodservice market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific foodservice market with five year forecasts

#### Reasons to Buy

- What was the size of the Asia-Pacific foodservice market by value in 2024?
- What will be the size of the Asia-Pacific foodservice market in 2029?
- What factors are affecting the strength of competition in the Asia-Pacific foodservice market?
- How has the market performed over the last five years?
- What are the main segments that make up Asia-Pacific's foodservice market?

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