

Containers & Packaging in Turkey

Industry Report | 2025-06-26 | 48 pages | MarketLine

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Report description:

Containers & Packaging in Turkey

Summary

Containers & Packaging in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Containers & packaging market encompasses a wide range of products explicitly used for packaging purposes. Market volume represents the consumption of packaging products in a specific year, while the market value is calculated by multiplying the average manufacturer's price of packaging materials with the market volume.
- The Turkish containers & packaging market recorded revenues of \$13.7 billion in 2024, representing a compound annual growth rate (CAGR) of 2.9% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 1.6% between 2019 and 2024, reaching a total of 7.6 million tonnes in 2024.
- The growth of the Turkish containers & packaging market is driven by the rapid expansion of e-commerce and online shopping, with major retailers such as Trendyol, Hepsiburada, and n11 playing a crucial role. According to GlobalData, in 2024, the Turkish online retail market reached \$24.3 billion, up 17.7% annually.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the containers & packaging market in Turkey

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the containers & packaging market in Turkey
- Leading company profiles reveal details of key containers & packaging market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey containers & packaging market with five year forecasts

Reasons to Buy

- What was the size of the Turkey containers & packaging market by value in 2024?
- What will be the size of the Turkey containers & packaging market in 2029?
- What factors are affecting the strength of competition in the Turkey containers & packaging market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's containers & packaging market?

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