

Containers & Packaging in South Africa

Industry Report | 2025-06-26 | 47 pages | MarketLine

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Report description:

Containers & Packaging in South Africa

Summary

Containers & Packaging in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Containers & packaging market encompasses a wide range of products explicitly used for packaging purposes. Market volume represents the consumption of packaging products in a specific year, while the market value is calculated by multiplying the average manufacturer's price of packaging materials with the market volume.
- The South African containers & packaging market recorded revenues of \$7.3 billion in 2024, representing a compound annual growth rate (CAGR) of 3.2% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 1.6% between 2019 and 2024, reaching a total of 4.7 million tonnes in 2024.
- The growth of the South African containers & packaging market is driven by the rapid expansion of e-commerce and online shopping, with major retailers such as Takealot, Superbalist, and Checkers Sixty60 playing a crucial role. According to GlobalData, in 2024, the South African online retail market reached \$4.0 billion, up 16.4% annually. The surge in online retail has significantly increased the demand for corrugated packaging.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the

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containers & packaging market in South Africa

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the containers & packaging market in South Africa
- Leading company profiles reveal details of key containers & packaging market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa containers & packaging market with five year forecasts

Reasons to Buy

- What was the size of the South Africa containers & packaging market by value in 2024?
- What will be the size of the South Africa containers & packaging market in 2029?
- What factors are affecting the strength of competition in the South Africa containers & packaging market?
- How has the market performed over the last five years?
- Who are the top competitors in South Africa's containers & packaging market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

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- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What strengths do the leading players follow?
- 8 Company Profiles
 - 8.1. Mondi Plc
 - 8.2. Nampak Ltd
 - 8.3. Mpact Ltd
 - 8.4. Bowler Metcalf Ltd
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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