

City Profile - Helsinki; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2025-04-25 | 35 pages | MarketLine

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Report description:

City Profile - Helsinki; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Helsinki" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Helsinki.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Helsinki is the capital city of Finland and located on the shore of the Gulf of Finland in the southern part of the country. The metropolitan area serves as a major economic and innovation hub, contributing significantly to the country's GDP, which reached 39.5% in 2024. Despite a slight contraction of 0.2% in real terms due to weak private consumption, declining investment, and subdued export performance, the area maintains a robust research and innovation ecosystem.

Scope

- The service sector remains a key contributor to the Helsinki metropolitan area's economy and a major employer.
- Helsinki is a key tourist destination in Finland for both domestic and international tourists. Helsinki has emerged as Finland's

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most significant tourism destination, generating approximately EUR1.5 billion (\$1.6 billion) in direct tourism income in 2023, marking a 25% increase from the previous year.

- The construction sector in the Helsinki metropolitan area contributed 6.6% to the GVA in 2024. major development projects, including the Central Pasila high-rise buildings and a port development program expected to drive growth at an average rate of 4.1% from 2025-30.

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure. Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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