

**City Profile - Budapest; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail**

Industry Report | 2025-04-17 | 32 pages | MarketLine

**AVAILABLE LICENSES:**

- Single user licence (PDF) \$250.00
- Site License (PDF) \$375.00
- Enterprisewide license (PDF) \$500.00

**Report description:**

City Profile - Budapest; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Budapest" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Budapest.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

In 2024, the Budapest metropolitan area contributed 48.8% of Hungary's GDP and grew 2.5% in real terms. The economy saw moderate growth in agriculture and construction, strong service sector performance despite real estate challenges, and a decline in manufacturing. High inflation in services increased household spending, but overall consumption remained low due to high savings. This imbalance resulted in marginal domestic demand growth, decreased exports, and a drop in imports due to high inventories.

Scope

- The service sector remains the key contributor to the region's economy and the major employer.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- In 2024, Budapest's tourism sector thrived, with a significant rise in international visitors and domestic guest nights, fueled by increased intra-continental travel and a rebound from Asia-Pacific and US markets.

#### Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

#### **Table of Contents:**

##### Table of Contents

1. City Snapshot
  2. PEST Analysis
    - 2.1 Political
    - 2.2 Economic
    - 2.3 Social
  3. Technology and Infrastructure
    - 3.1 Communications
    - 3.2 Internal Transport Networks
    - 3.3 Connectivity
    - 3.4 Airport
    - 3.5 Port
  4. Business Environment Analysis
  5. Travel and Tourism
    - 5.1 Tourism Flows
    - 5.2 Hotels
    - 5.3 Attractions
    - 5.4 Events
  6. Construction and Real Estate
    - 6.1 Investment
    - 6.2 Real Estate Market
  7. Retail
    - 7.1 Retail Market
    - 7.2 Consumption, Income and Prices
- About MarketLine  
Contact Us

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**City Profile - Budapest; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail**

Industry Report | 2025-04-17 | 32 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

| Select license | License                      | Price    |
|----------------|------------------------------|----------|
|                | Single user licence (PDF)    | \$250.00 |
|                | Site License (PDF)           | \$375.00 |
|                | Enterprisewide license (PDF) | \$500.00 |
|                |                              | VAT      |
|                |                              | Total    |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                      |                               |   |
|---------------|----------------------|-------------------------------|---|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/>                    |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/>                    |
| Job title*    | <input type="text"/> |                               |   |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/>                    |
| Address*      | <input type="text"/> | City*                         | <input type="text"/>                    |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/>                    |
|               |                      | Date                          | <input type="text" value="2026-02-21"/> |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.