

**Bakery & Cereals in South Africa**

Industry Report | 2025-06-26 | 42 pages | MarketLine

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**Report description:**

Bakery & Cereals in South Africa

Summary

Bakery & Cereals in South Africa industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Bakery & cereals market includes retail sales of bread & rolls, cookies (sweet biscuits), savory biscuits, energy bars, cereal bars, and others. The scope of others includes baking ingredients, baking mixes, breakfast cereals, cakes, pastries & sweet pies, dough products, and morning goods.
- The South African bakery & cereals market recorded revenues of \$2,728.1 million in 2024, representing a compound annual growth rate (CAGR) of 0.1% between 2019-24.
- Market consumption volume increased with a CAGR of 1.0% between 2019-24, reaching a total of 1,220.2 million kilograms in 2024.
- The sluggish growth of the South African bakery & cereals market during 2019-24 can be attributed to the economic challenges, high unemployment rates, and constrained consumer spending, which limited demand for packaged and premium food products.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market

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in South Africa

- Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa bakery & cereals market with five year forecasts

## Reasons to Buy

- What was the size of the South Africa bakery & cereals market by value in 2024?
- What will be the size of the South Africa bakery & cereals market in 2029?
- What factors are affecting the strength of competition in the South Africa bakery & cereals market?
- How has the market performed over the last five years?
- What are the main segments that make up South Africa's bakery & cereals market?

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