

Bakery & Cereals in Italy

Industry Report | 2025-06-26 | 38 pages | MarketLine

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Report description:

Bakery & Cereals in Italy

Summary

Bakery & Cereals in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Bakery & cereals market includes retail sales of bread & rolls, cookies (sweet biscuits), savory biscuits, energy bars, cereal bars, and others. The scope of others includes baking ingredients, baking mixes, breakfast cereals, cakes, pastries & sweet pies, dough products, and morning goods.
- The Italian bakery & cereals market recorded revenues of \$28,561.8 million in 2024, representing a compound annual growth rate (CAGR) of 3.6% between 2019-24.
- Market consumption volume increased with a CAGR of 2.0% between 2019-24, reaching a total of 5,027.2 million kilograms in 2024.
- The moderate growth of the Italian bakery & cereals market during 2019-24 can be attributed to the stable consumer demand for traditional baked goods and gradual shifts toward packaged and convenient breakfast options.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market

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in Italy

- Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy bakery & cereals market with five year forecasts

Reasons to Buy

- What was the size of the Italy bakery & cereals market by value in 2024?
- What will be the size of the Italy bakery & cereals market in 2029?
- What factors are affecting the strength of competition in the Italy bakery & cereals market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's bakery & cereals market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

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- 7.2. Who are the leading players in the Italian bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Italian bakery & cereals market?
- 7.6. What have been the most significant M&A deals in the Italian bakery & cereals market during 2024?

8 Company Profiles

- 8.1. Barilla G. E R. Fratelli SPA
- 8.2. Bauli SpA
- 8.3. Ferrero SpA
- 8.4. Kellanova

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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