

Bakery & Cereals in Asia-Pacific

Industry Report | 2025-06-26 | 42 pages | MarketLine

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Report description:

Bakery & Cereals in Asia-Pacific

Summary

Bakery & Cereals in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Bakery & cereals market includes retail sales of bread & rolls, cookies (sweet biscuits), savory biscuits, energy bars, cereal bars, and others. The scope of others includes baking ingredients, baking mixes, breakfast cereals, cakes, pastries & sweet pies, dough products, and morning goods.
- The Asia-Pacific bakery & cereals market had total revenues of \$177,903.3million in 2024, representing a compound annual growth rate (CAGR) of 2.7% between 2019-24.
- Market consumption volume increased with a CAGR of 2.2% between 2019-24, to reach a total of 28,528.7 million kilograms in 2024.
- The moderate growth of the Asia-Pacific bakery & cereals market during 2019-24 can be attributed to the rising urbanization, changing lifestyles, and increasing disposable incomes gradually influenced food consumption patterns across the region.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the bakery & cereals market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market

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in Asia-Pacific

- Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific bakery & cereals market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Asia-Pacific bakery & cereals market by value in 2024?
- What will be the size of the Asia-Pacific bakery & cereals market in 2029?
- What factors are affecting the strength of competition in the Asia-Pacific bakery & cereals market?
- How has the market performed over the last five years?
- How large is Asia-Pacific's bakery & cereals market in relation to its regional counterparts?

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- 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
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