

India Mobility Aid Medical Devices Market, By Product (Wheelchairs, Walking Aids, Mobility Lifts, Slings, Tricycles, Mobility Scooters), By End User (Personal, Institutional), By Region, Competition, Forecast & Opportunities, 2020-2030

Market Report | 2025-08-31 | 85 pages | TechSci Research

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Report description:

Market Overview

India Mobility Aid Medical Devices Market has valued at USD 253.25 Million in 2024 and is expected to reach USD 390.30 Million by 2030, growing by CAGR of 7.58% in the forecast period.

A mobility aid is a device that helps individuals with mobility difficulties, allowing them to walk or enhancing their movement in different ways. These aids are specifically crafted to support elderly and disabled individuals in meeting their mobility requirements. Besides assisting with movement, they can also be used to transport patients who struggle with navigating their home care settings. A broad variety of mobility aids exists, such as braces, canes, crutches, and walkers. For example, assistive canes (commonly referred to as walking sticks), crutches, and walkers act as walking aids, encouraging upright movement by improving stability, decreasing the strain on lower limbs, and facilitating motion, customized to each user's needs. Mobility aids offer a wide range of benefits.

They help users gain independence, lessen physical discomfort, and boost their confidence and sense of self-worth. Manual or powered wheelchairs and electric scooters are frequently used by individuals to fulfill mobility demands. In addition, these devices offer crucial support to children with congenital disabilities or those with mental health conditions. For instance, in March 2024, IIT-Madras developed an electric standing wheelchair designed to enhance mobility and independence for users. The innovative device allowed individuals to shift from a sitting to a standing position with the simple press of a button. This advancement aimed to improve the quality of life for people with mobility impairments by offering greater flexibility, accessibility, and ease of movement in everyday situations. Medical mobility aids span a spectrum from advanced electronic devices to simpler designs. These tools are widely used in healthcare environments, including orthopedics and general medicine, supporting patients across various clinical situations.

Key Market Drivers

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Increase in Demand for Personal Mobility Devices in Elderly Population

The rise in demand for personal mobility devices amongst India's elderly population is driving an unprecedented growth in the domestic market for mobility aid medical devices. For instance, India is witnessing a substantial rise in its elderly population, with projections suggesting it will double by 2050. The share of individuals aged 60 and above is expected to grow from 10.5% in 2022 to around 20.8% by 2050. This demographic transition is largely driven by increased life expectancy and falling fertility rates. Both the World Health Organization (WHO) and the United Nations Population Fund (UNFPA) have emphasized the importance of India addressing the challenges and opportunities associated with its rapidly aging population.

As a result of the increasing life expectancy and the associated age-related ailments, many senior citizens are turning to assistive mobility devices to maintain their independence and quality of life. Devices such as wheelchairs, walkers, and motor scooters are becoming indispensable aids for this demographic, helping them navigate their day-to-day activities with ease. These devices are designed to provide comfort, stability, and convenience, ensuring that the elderly population can continue to engage in social interactions, run errands, and participate in recreational activities without limitations.

The Indian government's increased focus on healthcare infrastructure and accessibility, coupled with numerous initiatives to provide affordable medical devices, are further propelling the market growth. The government is working towards improving the availability and affordability of mobility aid devices, ensuring that every elderly individual has access to the necessary support for their mobility needs.

As more individuals move to urban areas and experience higher disposable incomes, the demand for personal mobility devices among the elderly population continues to surge. This growing awareness is driving the market for mobility aid medical devices, as more people recognize the importance of maintaining independence and a high quality of life as they age.

Manufacturers are responding to this surge in demand by investing in research and development to create innovative, user-friendly, and cost-effective solutions. With advancements in technology and materials, mobility aid devices are becoming more lightweight, durable, and customizable, catering to the specific needs and preferences of individual users. Hence, the increase in demand for personal mobility devices amongst the elderly population is significantly boosting the market for mobility aid medical devices in India. This trend not only improves the lives of senior citizens but also presents opportunities for manufacturers, healthcare providers, and policymakers to collaborate and create a more inclusive and accessible society for all.

Key Market Challenges

Lack of Accessibility and Infrastructure

The growth of the India mobility aids medical devices market is hindered by several factors. One of the main challenges is the lack of accessibility and inadequate infrastructure in the country. Many regions still face significant hurdles in providing proper accessibility for individuals with mobility impairments, including limited ramps, elevators, and accessible transportation options. These limitations restrict the reach and adoption of mobility aids, preventing individuals from fully participating in society. The inadequate healthcare infrastructure in India also affects the distribution and availability of mobility aids. Due to the limited number of healthcare facilities and professionals, it becomes difficult for individuals to access these devices. This issue is particularly prevalent in rural areas, where the lack of healthcare infrastructure is more pronounced. Addressing these issues is crucial to unlocking the market's full potential and ensuring that mobility aids reach and benefit a larger segment of the population in India. By investing in accessible infrastructure and improving healthcare facilities, the barriers to accessibility can be overcome, allowing individuals with mobility impairments to lead more independent and fulfilling lives.

Key Market Trends

Alarming Rise in Orthopedic Disorders

In India, the escalating prevalence of orthopedic disorders has driven a substantial surge in the demand for mobility aid medical devices. The country is witnessing a startling increase in cases of arthritis, osteoporosis, back pain, and other musculoskeletal conditions, primarily fueled by an ageing population and lifestyle changes. This trend has heightened the reliance on mobility aids such as crutches, wheelchairs, and walkers. These devices play a crucial role in enhancing the quality of life for patients, facilitating their independence, and assisting with daily activities.

The mobility aids can help prevent further injury or disability by providing the necessary support and stability. The alarming rise in orthopedic disorders has also been exacerbated by a lack of routine exercise and increasingly sedentary behaviors, both of which contribute to weakened bones and muscles. As such, the need for mobility aid medical devices shows no signs of abating in the

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near future. This situation highlights the urgency for healthcare providers and policy makers to address this growing need, and ensure an affordable, accessible supply of these critical medical devices for the Indian populace.

Key Market Players

- Stryker India Private Limited
- Forza Medi India Private Limited
- Arjohuntleigh Healthcare India Private Limited
- Hill-Rom India Private, Limited
- Karma Healthcare Limited
- Paramount Bed India Private Limited
- Otto Bock HealthCare India Private Limited
- Ostrich Mobility Instruments Private Limited

Report Scope:

In this report, the India Mobility Aid Medical Devices Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

-□India Mobility Aid Medical Devices Market, By Product:

- o Wheelchairs
- o Walking Aids
- o Mobility Lifts
- o Slings
- o Tricycles
- o Mobility Scooters

-□India Mobility Aid Medical Devices Market, By End User:

- o Personal
- o Institutional

-□India Mobility Aid Medical Devices Market, By Region:

- o North
- o South
- o West
- o East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the India Mobility Aid Medical Devices Market.

Available Customizations:

India Mobility Aid Medical Devices Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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