

**Conductive Textile Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Woven, Knitted, Others), By Fabric (Cotton, Nylon, Polyester, Wool), By Application (Military & Defence, Healthcare, Sport & Fitness, Others), By Region and Competition, 2020-2030F**

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**Report description:**

**Market Overview**

Global Conductive Textile Market was valued at USD 2.35 Billion in 2024 and is expected to reach USD 5.15 billion by 2030 with a CAGR of 15.23%.

The global conductive textile market is experiencing a dynamic evolution, propelled by the growing integration of smart technologies across diverse industries. Conductive textiles, engineered by incorporating conductive materials such as metals or carbon into fabrics like polyester, cotton, and nylon, serve as a critical enabler for applications in wearable electronics, healthcare, military, and sports sectors. These textiles facilitate functionalities such as electromagnetic shielding, data transmission, and temperature regulation, aligning with the rising demand for innovative and multifunctional materials. The market's growth is further supported by the increasing emphasis on lightweight, flexible solutions that enhance user comfort and performance, particularly in high-tech apparel and medical devices.

The market's trajectory is influenced by the expanding adoption of smart wearables, which rely on conductive textiles to integrate sensors and connectivity features seamlessly. This trend is complemented by the growing need for protective clothing in defense and industrial applications, where these textiles provide electromagnetic interference shielding and durability. The post-pandemic recovery has also accelerated demand, as industries seek advanced materials to support remote health monitoring and fitness tracking, reflecting a shift towards health-conscious lifestyles. The rise in research and development activities aimed at enhancing fabric conductivity and sustainability is shaping market dynamics.

**Key Market Drivers**

Increasing Demand for Wearable Electronics

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The global conductive textile market is significantly driven by the rising demand for wearable electronics, which integrate these fabrics to enable advanced functionalities such as health monitoring, fitness tracking, and communication. The proliferation of smart devices, including fitness bands, smartwatches, and augmented reality headsets, has heightened the need for lightweight, flexible materials that can embed sensors and conductive pathways. This demand is supported by growing consumer awareness of health and wellness, prompting individuals to adopt wearables that provide real-time data on vital signs and physical activity. Industry reports indicate a surge in wearable shipments, reflecting a robust market response to these preferences.

The healthcare sector further amplifies this driver, with conductive textiles being utilized in smart garments for remote patient monitoring and rehabilitation. The integration of these fabrics into medical textiles is backed by regulatory endorsements that prioritize non-invasive health solutions. The defense sector's adoption of wearable technology for soldier monitoring systems underscores the versatility of conductive textiles. As technological advancements continue to reduce production costs and improve fabric performance, the market is expected to expand throughout the 2020-2030F forecast period, catering to both consumer and industrial applications.

#### Key Market Challenges

##### Fluctuating Raw Material Costs

The conductive textile market faces a notable challenge due to fluctuating costs of raw materials, including metals like copper and silver, as well as synthetic fibers such as nylon and polyester. These materials are subject to price volatility driven by global supply chain dynamics and geopolitical factors, which impact production expenses and profitability. Manufacturers must contend with unpredictable cost structures, making it difficult to maintain competitive pricing while ensuring product quality. The challenge is particularly acute for small and medium-sized enterprises, which lack the financial resilience to absorb these fluctuations. This volatility can lead to supply chain disruptions, delaying production schedules and affecting delivery timelines. Industry players are compelled to explore alternative sourcing strategies or invest in cost stabilization measures, which may require substantial capital. Addressing this challenge will be essential to ensuring market stability and growth over the 2020-2030F forecast period.

#### Key Market Trends

##### Adoption of Eco-Friendly Conductive Textiles

A notable trend in the conductive textiles market is the adoption of eco-friendly materials, driven by increasing environmental awareness and regulatory mandates. Manufacturers are exploring bio-based fibers and recyclable conductive coatings to reduce the ecological footprint of textile production. This shift is supported by advancements in material science, enabling the development of sustainable alternatives that retain conductivity and durability. The trend is gaining momentum as consumers and industries prioritize green solutions, influencing product design and manufacturing processes. This focus on sustainability is expected to shape market growth over the 2020-2030F period, offering opportunities for innovation and differentiation.

#### Key Market Players

- [ ] Swift Textile Metalizing LLC
- [ ] Statex Produktions- und Vertriebs GmbH
- [ ] Toray Industries, Inc.
- [ ] Holland Shielding Systems BV
- [ ] HeiQ Materials AG
- [ ] Qindao Hengtong X-Silver Speciality Textiles Co. Ltd.
- [ ] Seiren Co., Ltd.
- [ ] Herculite Inc
- [ ] AiQ Smart Clothing
- [ ] Marktek, Inc.

#### Report Scope

In this report, the Global Conductive Textiles Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- [ ] Conductive Textiles Market, By Product:
  - o Woven

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- o Knitted
- o Others
- Conductive Textiles Market, By Fabric
  - o Cotton
  - o Nylon
  - o Polyester
  - o Wool
- Conductive Textiles Market, By Application:
  - o Military & Defence
  - o Healthcare
  - o Sport & Fitness
  - o Others

-□Conductive Textiles Market, By Region:

- o North America
  - United States
  - Canada
  - Mexico
- o Europe
  - France
  - United Kingdom
  - Italy
  - Germany
  - Spain
- o Asia Pacific
  - China
  - India
  - Japan
  - Australia
  - South Korea
- o South America
  - Brazil
  - Argentina
  - Colombia
- o Middle East & Africa
  - South Africa
  - Saudi Arabia
  - UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Conductive Textiles Market.

Available Customizations:

Global Conductive Textiles Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

**Table of Contents:**

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1. Product Overview
  - 1.1. Market Definition
  - 1.2. Scope of the Market
    - 1.2.1. Markets Covered
    - 1.2.2. Years Considered for Study
    - 1.2.3. Key Market Segmentations
2. Research Methodology
  - 2.1. Objective of the Study
  - 2.2. Baseline Methodology
  - 2.3. Key Industry Partners
  - 2.4. Major Association and Secondary Sources
  - 2.5. Forecasting Methodology
  - 2.6. Data Triangulation & Validation
  - 2.7. Assumptions and Limitations
3. Executive Summary
  - 3.1. Overview of the Market
  - 3.2. Overview of Key Market Segmentations
  - 3.3. Overview of Key Market Players
  - 3.4. Overview of Key Regions/Countries
  - 3.5. Overview of Market Drivers, Challenges, Trends
4. Disruptions: Conflicts, Pandemics, and Trade Barriers
5. Global Conductive Textiles Market Outlook
  - 5.1. Market Size & Forecast
    - 5.1.1. By Value & Volume
  - 5.2. Market Share & Forecast
    - 5.2.1. By Product (Woven, Knitted, Others)
    - 5.2.2. By Fabric (Cotton, Nylon, Polyester, Wool)
    - 5.2.3. By Application (Military & Defence, Healthcare, Sport & Fitness, Others)
    - 5.2.4. By Region
    - 5.2.5. By Company (2024)
  - 5.3. Market Map
    - 5.3.1. By Product
    - 5.3.2. By Fabric
    - 5.3.3. By Application
    - 5.3.4. By Region
6. North America Conductive Textiles Market Outlook
  - 6.1. Market Size & Forecast
    - 6.1.1. By Value & Volume
  - 6.2. Market Share & Forecast
    - 6.2.1. By Product
    - 6.2.2. By Fabric
    - 6.2.3. By Application
    - 6.2.4. By Country
  - 6.3. North America: Country Analysis
    - 6.3.1. United States Conductive Textiles Market Outlook
      - 6.3.1.1. Market Size & Forecast
        - 6.3.1.1.1. By Value & Volume

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- 6.3.1.2. Market Share & Forecast
  - 6.3.1.2.1. By Product
  - 6.3.1.2.2. By Fabric
  - 6.3.1.2.3. By Application
- 6.3.2. Mexico Conductive Textiles Market Outlook
  - 6.3.2.1. Market Size & Forecast
    - 6.3.2.1.1. By Value & Volume
  - 6.3.2.2. Market Share & Forecast
    - 6.3.2.2.1. By Product
    - 6.3.2.2.2. By Fabric
    - 6.3.2.2.3. By Application
- 6.3.3. Canada Conductive Textiles Market Outlook
  - 6.3.3.1. Market Size & Forecast
    - 6.3.3.1.1. By Value & Volume
  - 6.3.3.2. Market Share & Forecast
    - 6.3.3.2.1. By Product
    - 6.3.3.2.2. By Fabric
    - 6.3.3.2.3. By Application
- 7. Europe Conductive Textiles Market Outlook
  - 7.1. Market Size & Forecast
    - 7.1.1. By Value & Volume
  - 7.2. Market Share & Forecast
    - 7.2.1. By Product
    - 7.2.2. By Fabric
    - 7.2.3. By Application
    - 7.2.4. By Country
  - 7.3. Europe: Country Analysis
    - 7.3.1. France Conductive Textiles Market Outlook
      - 7.3.1.1. Market Size & Forecast
        - 7.3.1.1.1. By Value & Volume
      - 7.3.1.2. Market Share & Forecast
        - 7.3.1.2.1. By Product
        - 7.3.1.2.2. By Fabric
        - 7.3.1.2.3. By Application
    - 7.3.2. Germany Conductive Textiles Market Outlook
      - 7.3.2.1. Market Size & Forecast
        - 7.3.2.1.1. By Value & Volume
      - 7.3.2.2. Market Share & Forecast
        - 7.3.2.2.1. By Product
        - 7.3.2.2.2. By Fabric
        - 7.3.2.2.3. By Application
    - 7.3.3. United Kingdom Conductive Textiles Market Outlook
      - 7.3.3.1. Market Size & Forecast
        - 7.3.3.1.1. By Value & Volume
      - 7.3.3.2. Market Share & Forecast
        - 7.3.3.2.1. By Product
        - 7.3.3.2.2. By Fabric

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- 7.3.3.2.3. By Application
- 7.3.4. Spain Conductive Textiles Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value & Volume
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Product
    - 7.3.4.2.2. By Fabric
    - 7.3.4.2.3. By Application
- 7.3.5. Italy Conductive Textiles Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value & Volume
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Product
    - 7.3.5.2.2. By Fabric
    - 7.3.5.2.3. By Application
- 8. Asia-Pacific Conductive Textiles Market Outlook
  - 8.1. Market Size & Forecast
    - 8.1.1. By Value & Volume
  - 8.2. Market Share & Forecast
    - 8.2.1. By Product
    - 8.2.2. By Fabric
    - 8.2.3. By Application
    - 8.2.4. By Country
  - 8.3. Asia-Pacific: Country Analysis
    - 8.3.1. China Conductive Textiles Market Outlook
      - 8.3.1.1. Market Size & Forecast
        - 8.3.1.1.1. By Value & Volume
      - 8.3.1.2. Market Share & Forecast
        - 8.3.1.2.1. By Product
        - 8.3.1.2.2. By Fabric
        - 8.3.1.2.3. By Application
    - 8.3.2. India Conductive Textiles Market Outlook
      - 8.3.2.1. Market Size & Forecast
        - 8.3.2.1.1. By Value & Volume
      - 8.3.2.2. Market Share & Forecast
        - 8.3.2.2.1. By Product
        - 8.3.2.2.2. By Fabric
        - 8.3.2.2.3. By Application
    - 8.3.3. South Korea Conductive Textiles Market Outlook
      - 8.3.3.1. Market Size & Forecast
        - 8.3.3.1.1. By Value & Volume
      - 8.3.3.2. Market Share & Forecast
        - 8.3.3.2.1. By Product
        - 8.3.3.2.2. By Fabric
        - 8.3.3.2.3. By Application
    - 8.3.4. Japan Conductive Textiles Market Outlook
      - 8.3.4.1. Market Size & Forecast

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- 8.3.4.1.1. By Value & Volume
- 8.3.4.2. Market Share & Forecast
  - 8.3.4.2.1. By Product
  - 8.3.4.2.2. By Fabric
  - 8.3.4.2.3. By Application
- 8.3.5. Australia Conductive Textiles Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value & Volume
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Product
    - 8.3.5.2.2. By Fabric
    - 8.3.5.2.3. By Application
- 9. South America Conductive Textiles Market Outlook
  - 9.1. Market Size & Forecast
    - 9.1.1. By Value & Volume
  - 9.2. Market Share & Forecast
    - 9.2.1. By Product
    - 9.2.2. By Fabric
    - 9.2.3. By Application
    - 9.2.4. By Country
  - 9.3. South America: Country Analysis
    - 9.3.1. Brazil Conductive Textiles Market Outlook
      - 9.3.1.1. Market Size & Forecast
        - 9.3.1.1.1. By Value & Volume
      - 9.3.1.2. Market Share & Forecast
        - 9.3.1.2.1. By Product
        - 9.3.1.2.2. By Fabric
        - 9.3.1.2.3. By Application
    - 9.3.2. Argentina Conductive Textiles Market Outlook
      - 9.3.2.1. Market Size & Forecast
        - 9.3.2.1.1. By Value & Volume
      - 9.3.2.2. Market Share & Forecast
        - 9.3.2.2.1. By Product
        - 9.3.2.2.2. By Fabric
        - 9.3.2.2.3. By Application
- 10. Middle East and Africa Conductive Textiles Market Outlook
  - 10.1. Market Size & Forecast
    - 10.1.1. By Value & Volume
  - 10.2. Market Share & Forecast
    - 10.2.1. By Product
    - 10.2.2. By Fabric
    - 10.2.3. By Application
    - 10.2.4. By Country
  - 10.3. MEA: Country Analysis
    - 10.3.1. South Africa Conductive Textiles Market Outlook
      - 10.3.1.1. Market Size & Forecast
        - 10.3.1.1.1. By Value & Volume

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- 10.3.1.2. Market Share & Forecast
  - 10.3.1.2.1. By Product
  - 10.3.1.2.2. By Fabric
  - 10.3.1.2.3. By Application
- 10.3.2. Saudi Arabia Conductive Textiles Market Outlook
  - 10.3.2.1. Market Size & Forecast
    - 10.3.2.1.1. By Value & Volume
  - 10.3.2.2. Market Share & Forecast
    - 10.3.2.2.1. By Product
    - 10.3.2.2.2. By Fabric
    - 10.3.2.2.3. By Application
- 10.3.3. UAE Conductive Textiles Market Outlook
  - 10.3.3.1. Market Size & Forecast
    - 10.3.3.1.1. By Value & Volume
  - 10.3.3.2. Market Share & Forecast
    - 10.3.3.2.1. By Product
    - 10.3.3.2.2. By Fabric
    - 10.3.3.2.3. By Application
- 11. Market Dynamics
  - 11.1. Drivers
  - 11.2. Challenges
- 12. Market Trends & Developments
  - 12.1. Product Launches
  - 12.2. Mergers & Acquisitions
  - 12.3. Technological Advancements
- 13. Global Conductive Textiles Market: SWOT Analysis
- 14. Pricing Analysis
- 15. Porter's Five Forces Analysis
  - 15.1. Competition in the Industry
  - 15.2. Potential of New Entrants
  - 15.3. Power of Suppliers
  - 15.4. Power of Customers
  - 15.5. Threat of Substitute Products
- 16. Competitive Landscape
  - 16.1. Swift Textile Metalizing LLC
    - 16.1.1. Business Overview
    - 16.1.2. Company Snapshot
    - 16.1.3. Products & Services
    - 16.1.4. Financials (In Case of Listed Companies)
    - 16.1.5. Recent Developments
    - 16.1.6. SWOT Analysis
  - 16.2. Statex Produktions- und Vertriebs GmbH
  - 16.3. Toray Industries, Inc.
  - 16.4. Holland Shielding Systems BV
  - 16.5. HeiQ Materials AG
  - 16.6. Qindao Hengtong X-Silver Speciality Textiles Co. Ltd.
  - 16.7. Seiren Co., Ltd.

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- 16.8. Herculite Inc
- 16.9. AiQ Smart Clothing
- 16.10. Marktek, Inc.
- 17. Strategic Recommendations
- 18. About Us & Disclaimer

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