

Large Format Printer - Company Evaluation Report, 2025

Market Report | 2025-08-01 | 123 pages | MarketsandMarkets

AVAILABLE LICENSES:

- Single User \$2650.00
- Corporate License \$4250.00

Report description:

The Large Format Printer Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Large Format Printer. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 16 Large Format Printer Companies were categorized and recognized as quadrant leaders.

Large format printers, often referred to as wide-format printers, are capable of handling print rolls that range from 17 inches to 100 inches in width. Printers that accommodate roll widths exceeding 100 inches are classified as grand format printers. These printers are available in two main types: ink-based inkjet printers and toner-based laser printers. Among these, inkjet printers lead the market due to their ability to produce high-quality color prints, which is particularly crucial for applications such as advertising, signage, and textile printing.

Large format printing (LFP), also called wide-format printing, involves printing performed using large or wide-format printers designed for documents measuring between 17" and 72" in width. Printers capable of handling sizes above 72" are termed super-wide or grand format printers. To ensure image clarity in large-format printing, a resolution of 150 dots per inch (DPI) or higher is generally necessary, considering the size of the output. Inkjet technology is widely used in wide-format printers due to its lower upfront cost, superior print quality, and precision. While the large format printer market is primarily led by major industry players, the materials segment remains relatively fragmented.

The 360 Quadrant maps the Large Format Printer companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Large Format Printer quadrant. The top criteria for product footprint evaluation included By OFFERING (Printers, Rip Software, After-Sales Services), By CONNECTIVITY (Wired, Wireless), By PRINTING MATERIAL (Porous Materials, Non-Porous Materials), By TECHNOLOGY (Ink-Based (Inkjet), Toner-Based (Laser)), By PRINT WIDTH (17-24", 24-36", 36-44", 44-60", 60-72", 72" and above), By INK TYPE (Aqueous, Solvent, UV-Cured, Latex, Dye Sublimation), and By APPLICATION (Apparel & Textile, Signage & Advertising, Decor, Cad & Technical Printing).

Key players in the Large Format Printer market include major global corporations and specialized innovators such as HP Development Company, L.P., Canon Inc., Seiko Epson Corporation, Ricoh, Konica Minolta, Inc., FUJIFILM Holdings Corporation, Xerox Corporation, Brother Industries, Ltd., KYOCERA Corporation, ARC Document Solutions, LLC, DURST GROUP AG, Roland DGA Corporation, Lexmark International, Inc., Agfa-Gevaert Group, Electronics For Imaging, Inc., and MIMAKI ENGINEERING CO., LTD.. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving

market.

Top 3 Companies

HP Development Company, L.P.

HP Development Company, L.P. holds a dominant position in the large format printer market, evidenced by a significant market share of 15-16%. The company's product portfolio is comprehensive, offering solutions like DesignJet, PageWide XL, and Latex printers which cater to diverse sectors including architecture, signage, and textiles. HP Development emphasizes innovation through products such as the Latex 630 and PrintOS cloud platform, focusing on automation, sustainability, and security. The company's commitment to environmental responsibility and high image quality ensures its continued preference among commercial and industrial printing demands.

Canon Inc.

Canon Inc., with a market share of 8-9%, is a renowned name in imaging technology, delivering advanced printing solutions across various industries. Canon offers high-quality large format printers for graphics, CAD, and technical applications, utilizing UV-curable and aqueous inkjet technologies. Canon's strategic focus on efficiency and quality, complemented by its extensive software solutions, enables maximized printing outputs, making it a formidable player in the large format printer market.

Ricoh

Ricoh Company, Ltd. maintains a significant role in the market with a 6-7% share, offering comprehensive imaging and printing solutions. Ricoh's robust product portfolio includes multifunction printers, large format systems, and proprietary software aimed at enhancing document workflows. The company's global operational hubs ensure consistent delivery and support, and its integration of hardware, software, and cloud capabilities solidify its market position as a comprehensive service provider.

Table of Contents:

1	INTRODUCTION	11
1.1	MARKET DEFINITION	11
1.2	INCLUSIONS AND EXCLUSIONS	11
1.3	STAKEHOLDERS	12
2	EXECUTIVE SUMMARY	13
3	MARKET OVERVIEW	18
3.1	INTRODUCTION	18
3.2	MARKET DYNAMICS	18
3.2.1	DRIVERS	19
3.2.1.1	Increased use of large format printers by textile, e-commerce, and retail companies	19
3.2.1.2	Substantial surge in outdoor advertising	19
3.2.1.3	High adoption of UV-curable inks in outdoor advertising, CAD, and technical printing applications	19
3.2.2	RESTRAINTS	20
3.2.2.1	Requirement for high initial investment	20
3.2.3	OPPORTUNITIES	21
3.2.3.1	Growing adoption of large format printers in home furnishing, decor, and vehicle wrap applications	21
3.2.3.2	Rising use of large format printers in in-plant operations	21
3.2.3.3	Increase in focus on manufacturing budget-friendly printers with advanced features	22
3.2.4	CHALLENGES	22
3.2.4.1	High preference for digital advertising over conventional advertising techniques	22
3.3	TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES	23
3.4	SUPPLY CHAIN ANALYSIS	24
3.5	ECOSYSTEM ANALYSIS	25
3.6	TECHNOLOGY ANALYSIS	26
3.6.1	KEY TECHNOLOGIES	26
3.6.1.1	Dye-sublimation inks	26

3.6.1.2 UV-curable inks	27
3.6.2 COMPLEMENTARY TECHNOLOGIES	27
3.6.2.1 Laser printing	27
3.6.3 ADJACENT TECHNOLOGIES	27
3.6.3.1 Organic inks	27
?	
3.7 PATENT ANALYSIS	28
3.8 KEY CONFERENCES AND EVENTS	30
3.9 PORTER'S FIVE FORCES ANALYSIS	30
3.9.1 THREAT OF NEW ENTRANTS	32
3.9.2 THREAT OF SUBSTITUTES	32
3.9.3 BARGAINING POWER OF SUPPLIERS	32
3.9.4 BARGAINING POWER OF BUYERS	32
3.9.5 INTENSITY OF COMPETITIVE RIVALRY	33
3.10 IMPACT OF ARTIFICIAL INTELLIGENCE ON LARGE FORMAT PRINTER MARKET	33
3.10.1 INTRODUCTION	33
4 COMPETITIVE LANDSCAPE	35
4.1 OVERVIEW	35
4.2 KEY PLAYER STRATEGIES/RIGHT TO WIN	35
4.3 REVENUE ANALYSIS, 2021-2024	36
4.4 MARKET SHARE ANALYSIS, 2024	37
4.5 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024	40
4.5.1 STARS	40
4.5.2 EMERGING LEADERS	40
4.5.3 PERVERSIVE PLAYERS	40
4.5.4 PARTICIPANTS	40
4.5.5 COMPANY FOOTPRINT: KEY PLAYERS, 2024	42
4.5.5.1 Company footprint	42
4.5.5.2 Regional footprint	42
4.5.5.3 Application footprint	43
4.5.5.4 Offering footprint	44
4.5.5.5 Technology footprint	45
4.5.5.6 Connectivity footprint	46
4.5.5.7 Ink type footprint	47
4.6 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024	47
4.6.1 PROGRESSIVE COMPANIES	47
4.6.2 RESPONSIVE COMPANIES	48
4.6.3 DYNAMIC COMPANIES	48
4.6.4 STARTING BLOCKS	48
4.6.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024	49
4.6.5.1 Detailed list of key startups/SMEs	49
4.6.5.2 Competitive benchmarking of key startups/SMEs	50
4.7 COMPETITIVE SCENARIO	53
4.7.1 PRODUCT LAUNCHES	53
4.7.2 DEALS	56
?	
5 COMPANY PROFILES	59

5.1 KEY PLAYERS	59
5.1.1 HP DEVELOPMENT COMPANY, L.P.	59
5.1.1.1 Business overview	59
5.1.1.2 Products/Solutions/Services offered	60
5.1.1.3 Recent developments	61
5.1.1.3.1 Product launches	61
5.1.1.4 MnM view	62
5.1.1.4.1 Key strengths/Right to win	62
5.1.1.4.2 Strategic choices	62
5.1.1.4.3 Weaknesses/Competitive threats	62
5.1.2 CANON INC.	63
5.1.2.1 Business overview	63
5.1.2.2 Products/Solutions/Services offered	64
5.1.2.3 Recent developments	66
5.1.2.3.1 Product launches	66
5.1.2.3.2 Deals	67
5.1.2.4 MnM view	68
5.1.2.4.1 Key strengths/Right to win	68
5.1.2.4.2 Strategic choices	68
5.1.2.4.3 Weaknesses/Competitive threats	68
5.1.3 SEIKO EPSON CORPORATION	69
5.1.3.1 Business overview	69
5.1.3.2 Products/Solutions/Services offered	70
5.1.3.3 Recent developments	72
5.1.3.3.1 Product launches	72
5.1.3.4 MnM view	74
5.1.3.4.1 Key strengths/Right to win	74
5.1.3.4.2 Strategic choices	74
5.1.3.4.3 Weaknesses/Competitive threats	74
5.1.4 BROTHER INDUSTRIES, LTD.	75
5.1.4.1 Business overview	75
5.1.4.2 Products/Solutions/Services offered	76
5.1.4.3 Recent developments	76
5.1.4.3.1 Product launches	76
5.1.4.3.2 Deals	77
5.1.4.4 MnM view	77
5.1.4.4.1 Key strengths/Right to win	77
5.1.4.4.2 Strategic choices	77
5.1.4.4.3 Weaknesses/Competitive threats	77
?	
5.1.5 MIMAKI ENGINEERING CO., LTD.	78
5.1.5.1 Business overview	78
5.1.5.2 Products/Solutions/Services offered	79
5.1.5.3 Recent developments	80
5.1.5.3.1 Product launches	80
5.1.5.4 MnM view	81
5.1.5.4.1 Key strengths/Right to win	81

5.1.5.4.2 Strategic choices	81
5.1.5.4.3 Weaknesses/Competitive threats	81
5.1.6 ROLAND DGA CORPORATION	82
5.1.6.1 Business overview	82
5.1.6.2 Product/Solutions/Services offered	83
5.1.6.3 Recent developments	85
5.1.6.3.1 Product launches	85
5.1.6.3.2 Deals	87
5.1.6.4 MnM view	87
5.1.6.4.1 Key strengths/Right to win	87
5.1.6.4.2 Strategic choices	87
5.1.6.4.3 Weaknesses/Competitive threats	87
5.1.7 RICOH	88
5.1.7.1 Business overview	88
5.1.7.2 Products/Solutions/Services offered	89
5.1.8 DURST GROUP AG	90
5.1.8.1 Business overview	90
5.1.8.2 Products/Solutions/Services offered	90
5.1.8.3 Recent developments	92
5.1.8.3.1 Product launches	92
5.1.8.3.2 Deals	93
5.1.9 XEROX CORPORATION	94
5.1.9.1 Business overview	94
5.1.9.2 Products/Solutions/Services offered	95
5.1.9.3 Recent developments	97
5.1.9.3.1 Deals	97
5.1.10 KONICA MINOLTA, INC.	98
5.1.10.1 Business overview	98
5.1.10.2 Products/Solutions/Services offered	99
5.1.10.3 Recent developments	100
5.1.10.3.1 Product launches	100
5.1.11 AGFA-GEVAERT GROUP	101
5.1.11.1 Business overview	101
5.1.11.2 Products/Solutions/Services offered	102
?	
5.1.11.3 Recent developments	104
5.1.11.3.1 Product launches	104
5.1.11.3.2 Deals	105
5.2 OTHER PLAYERS	106
5.2.1 ELECTRONICS FOR IMAGING, INC.	106
5.2.2 KYOCERA CORPORATION	107
5.2.3 LEXMARK INTERNATIONAL, INC.	107
5.2.4 FUJIFILM HOLDINGS CORPORATION	108
5.2.5 ARC DOCUMENT SOLUTIONS, LLC	109
5.2.6 DILLI	109
5.2.7 MUTOH	110
5.2.8 SWISSQPRINT AG	110

5.2.9 SHENYANG SKY AIR SHIP DIGITAL PRINTING EQUIPMENT CO., LTD. 111

5.2.10 OKI ELECTRIC INDUSTRY CO., LTD. 112

5.2.11 LIYUPRINTER 112

5.2.12 SHENZHEN RUNTIANZHI DIGITAL EQUIPMENT CO., LTD. 113

5.2.13 DOVER CORPORATION (MS PRINTING SOLUTIONS) 114

5.2.14 SHENZHEN SANYI TECHNOLOGY CO., LTD. 115

6 APPENDIX 116

6.1 RESEARCH METHODOLOGY 116

6.1.1 RESEARCH DATA 116

6.1.1.1 Secondary data 117

6.1.1.2 Primary data 117

6.1.2 RISK ANALYSIS 118

6.1.3 RESEARCH ASSUMPTIONS 119

6.1.4 RESEARCH LIMITATIONS 119

6.2 COMPANY EVALUATION MATRIX: METHODOLOGY 120

6.3 AUTHOR DETAILS 123

Large Format Printer - Company Evaluation Report, 2025

Market Report | 2025-08-01 | 123 pages | MarketsandMarkets

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$2650.00
	Corporate License	\$4250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com