

Large Format Printer - Company Evaluation Report, 2025

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Report description:

The Large Format Printer Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Large Format Printer. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 16 Large Format Printer Companies were categorized and recognized as quadrant leaders.

Large format printers, often referred to as wide-format printers, are capable of handling print rolls that range from 17 inches to 100 inches in width. Printers that accommodate roll widths exceeding 100 inches are classified as grand format printers. These printers are available in two main types: ink-based inkjet printers and toner-based laser printers. Among these, inkjet printers lead the market due to their ability to produce high-quality color prints, which is particularly crucial for applications such as advertising, signage, and textile printing.

Large format printing (LFP), also called wide-format printing, involves printing performed using large or wide-format printers designed for documents measuring between 17" and 72" in width. Printers capable of handling sizes above 72" are termed super-wide or grand format printers. To ensure image clarity in large-format printing, a resolution of 150 dots per inch (DPI) or higher is generally necessary, considering the size of the output. Inkjet technology is widely used in wide-format printers due to its lower upfront cost, superior print quality, and precision. While the large format printer market is primarily led by major industry players, the materials segment remains relatively fragmented.

The 360 Quadrant maps the Large Format Printer companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Large Format Printer quadrant. The top criteria for product footprint evaluation included By OFFERING (Printers, Rip Software, After-Sales Services), By CONNECTIVITY (Wired, Wireless), By PRINTING MATERIAL (Porous Materials, Non-Porous Materials), By TECHNOLOGY (Ink-Based (Inkjet), Toner-Based (Laser)), By PRINT WIDTH (17-24", 24-36", 36-44", 44-60", 60-72", 72" and above), By INK TYPE (Aqueous, Solvent, UV-Cured, Latex, Dye Sublimation), and By APPLICATION (Apparel & Textile, Signage & Advertising, Decor, Cad & Technical Printing).

Key players in the Large Format Printer market include major global corporations and specialized innovators such as HP Development Company, L.P., Canon Inc., Seiko Epson Corporation, Ricoh, Konica Minolta, Inc., FUJIFILM Holdings Corporation, Xerox Corporation, Brother Industries, Ltd., KYOCERA Corporation, ARC Document Solutions, LLC, DURST GROUP AG, Roland DGA Corporation, Lexmark International, Inc., Agfa-Gevaert Group, Electronics For Imaging, Inc., and MIMAKI ENGINEERING CO., LTD.. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving

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market.

Top 3 Companies

HP Development Company, L.P.

HP Development Company, L.P. holds a dominant position in the large format printer market, evidenced by a significant market share of 15-16%. The company's product portfolio is comprehensive, offering solutions like DesignJet, PageWide XL, and Latex printers which cater to diverse sectors including architecture, signage, and textiles. HP Development emphasizes innovation through products such as the Latex 630 and PrintOS cloud platform, focusing on automation, sustainability, and security. The company's commitment to environmental responsibility and high image quality ensures its continued preference among commercial and industrial printing demands.

Canon Inc.

Canon Inc., with a market share of 8-9%, is a renowned name in imaging technology, delivering advanced printing solutions across various industries. Canon offers high-quality large format printers for graphics, CAD, and technical applications, utilizing UV-curable and aqueous inkjet technologies. Canon's strategic focus on efficiency and quality, complemented by its extensive software solutions, enables maximized printing outputs, making it a formidable player in the large format printer market.

Ricoh

Ricoh Company, Ltd. maintains a significant role in the market with a 6-7% share, offering comprehensive imaging and printing solutions. Ricoh's robust product portfolio includes multifunction printers, large format systems, and proprietary software aimed at enhancing document workflows. The company's global operational hubs ensure consistent delivery and support, and its integration of hardware, software, and cloud capabilities solidify its market position as a comprehensive service provider.

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