

## **Nonwoven Fabrics - Company Evaluation Report, 2025**

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### **Report description:**

The Nonwoven Fabrics Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Nonwoven Fabrics. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 14 Nonwoven Fabrics Companies were categorized and recognized as quadrant leaders. Nonwoven fabrics are highly adaptable, high-performance materials utilized across a wide array of industries, including hygiene, medical, automotive, filtration, building & construction, and consumer goods. Renowned for their lightweight nature, durability, and versatility, nonwovens are critical in applications requiring strength, breathability, absorbency, and protective barriers. Their distinctive structure—produced without traditional weaving or knitting—enables manufacturers to customize characteristics like softness, tensile strength, and porosity to fulfill specific functional needs. In the hygiene industry, nonwoven fabrics are key components in the production of disposable diapers, sanitary pads, adult incontinence products, and personal wipes, delivering softness, fluid control, and skin-friendly comfort. Within medical settings, nonwovens are essential for infection prevention, forming the basis of surgical gowns, drapes, face masks, and sterilization wraps, thanks to their barrier capabilities and safe, single-use design. The automotive sector employs nonwovens for interior insulation, cabin air filtration, and soundproofing, taking advantage of their lightweight, cost-efficient properties. In filtration, nonwoven media are prized for their effectiveness in trapping fine particles in air, liquid, and gas filtration systems, including HVAC units, water filters, and industrial dust collectors. In building & construction, nonwovens are used in geotextiles, roofing membranes, and insulation applications, where they enhance structural integrity, moisture management, and energy performance. For consumer products, nonwoven materials are found in cleaning wipes, furniture cushioning, and home textiles, delivering ease of use, comfort, and functionality. Nonwoven fabrics are distinct in that they are not woven or knitted; rather, they are engineered sheets or webs composed of fibers bonded together through various processes. Numerous international standards and industry organizations offer definitions of nonwoven fabrics, reflecting the wide range of materials and production methods involved. The 360 Quadrant maps the Nonwoven Fabrics companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Nonwoven Fabrics quadrant. The top criteria for product footprint evaluation included By TYPE (Pet, PP, PE, Rayon, Wood Pulp, Other Types), By LAYER (Single Layer, Multilayer), By FUNCTION (Disposable, Non-Disposable), By TECHNOLOGY (Dry Laid, Spunbond, Wet Laid, Other Technologies), and By END-USE INDUSTRY (Hygiene, Medical, Automotive, Filtration, Building & Construction, Consumer Products, Other End-Use Industries).

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Key players in the Nonwoven Fabrics market include major global corporations and specialized innovators such as Freudenberg Group, Berry Global Inc., Ahlstrom, Kimberly-Clark Worldwide, Inc., Fitesa S.A. and Affiliates, DuPont, Toray Industries, Inc., Alkegen, Avgol Industries 1953 Ltd, Zhejiang Kingsafe Hygiene Material, Technology Co., Ltd., Suominen Corporation, Johns Manville, TWE GmbH & Co. KG, and Hollingsworth & Vose. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

#### Top 3 Companies

##### Berry Global Inc.

Berry Global Inc. stands as a leading manufacturer and supplier of nonwoven fabrics, offering solutions across varied sectors like healthcare, hygiene, and construction. With 82 manufacturing facilities in North America and 118 globally, the company boasts a significant company market share, demonstrating a robust product portfolio. Berry Global focuses on sustainability, integrating recycled materials and promoting circular economy initiatives. Their strategic emphasis on innovation includes new product launches like the Endura series, featuring up to 90% recycled content.

##### Freudenberg Group

Freudenberg Group is a dominant name in nonwoven fabrics, known for its innovative approach and extensive company product portfolio. The company strengthens its global presence with strategic expansions and acquisitions, making it a leader in company positioning. Freudenberg actively invests in R&D to develop sustainable nonwoven solutions catering to industries from automotive to filtration, thereby enhancing its company ranking and market presence.

##### Ahlstrom

Ahlstrom, based in Finland, is renowned for its high-performance nonwoven fabrics, which serve industries including medical and construction. The company's market share is bolstered by its commitment to sustainability and innovative product solutions, such as FibRoc Plasterboard. Ahlstrom's strategic focus on environmental compliance and partnership-based expansions ensures its strong foothold in the competitive landscape of nonwoven fabrics.

#### **Table of Contents:**

1	INTRODUCTION	11
1.1	MARKET DEFINITION	11
1.2	INCLUSIONS AND EXCLUSIONS	11
1.3	STAKEHOLDERS	12
2	EXECUTIVE SUMMARY	13
3	MARKET OVERVIEW	16
3.1	INTRODUCTION	16
3.2	MARKET DYNAMICS	16
3.2.1	DRIVERS	17
3.2.1.1	Surging demand in hygiene and medical applications	17
3.2.1.2	Increasing use of lightweight nonwoven fabrics in automotive industry	18
3.2.1.3	Rising adoption of nonwovens in sustainable building and construction projects	19
3.2.2	RESTRAINTS	21
3.2.2.1	Regulatory pressures restricting use of plastic-based nonwovens	21
3.2.2.2	Volatile raw material prices	22
3.2.3	OPPORTUNITIES	23
3.2.3.1	Growing demand for advanced filtration across air and water purification applications	23
3.2.3.2	Rising demand for biodegradable nonwovens driven by sustainability regulations and circular economy goals	24
3.2.4	CHALLENGES	25
3.2.4.1	High investments for installation of recycling infrastructure	25
3.2.4.2	Competitive pressure from woven and knitted fabrics	26
3.3	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	26

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3.3.1	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	26
3.4	ECOSYSTEM ANALYSIS	28
3.5	VALUE CHAIN ANALYSIS	30
3.6	TECHNOLOGY ANALYSIS	31
3.6.1	KEY TECHNOLOGIES:	31
3.6.2	COMPLEMENTARY TECHNOLOGIES	32
3.6.3	ADJACENT TECHNOLOGIES	33
3.7	PATENT ANALYSIS	34
3.7.1	INTRODUCTION	34
3.7.2	METHODOLOGY	34
3.7.3	NONWOVEN FABRICS MARKET, PATENT ANALYSIS, 2015-2024	34
3.8	KEY CONFERENCES AND EVENTS, 2025-2026	39
3.9	IMPACT OF GEN AI/AI ON NONWOVEN FABRICS MARKET	40
3.9.1	INTRODUCTION	40
3.10	PORTER'S FIVE FORCES ANALYSIS	42
3.10.1	THREAT OF NEW ENTRANTS	43
3.10.2	THREAT OF SUBSTITUTES	43
3.10.3	BARGAINING POWER OF SUPPLIERS	44
3.10.4	BARGAINING POWER OF BUYERS	44
3.10.5	INTENSITY OF COMPETITIVE RIVALRY	44
4	COMPETITIVE LANDSCAPE	46
4.1	OVERVIEW	46
4.2	KEY PLAYER STRATEGIES, JANUARY 2020-JUNE 2025	46
4.3	MARKET SHARE ANALYSIS, 2024	48
4.4	REVENUE ANALYSIS, 2020-2024	51
4.5	COMPANY VALUATION AND FINANCIAL METRICS, 2025	52
4.6	PRODUCT/BRAND COMPARISON	53
4.7	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024	55
4.7.1	STARS	55
4.7.2	EMERGING LEADERS	55
4.7.3	PERVASIVE PLAYERS	55
4.7.4	PARTICIPANTS	55
4.7.5	COMPANY FOOTPRINT: KEY PLAYERS, 2024	57
4.7.5.1	Company footprint	57
4.7.5.2	Region footprint	58
4.7.5.3	Type footprint	59
4.7.5.4	Layer footprint	60
4.7.5.5	Function footprint	61
4.7.5.6	Technology footprint	62
4.7.5.7	End-use industry footprint	63
4.8	COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024	63
4.8.1	PROGRESSIVE COMPANIES	63
4.8.2	RESPONSIVE COMPANIES	63
4.8.3	DYNAMIC COMPANIES	64
4.8.4	STARTING BLOCKS	64
4.8.5	COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024	65
4.8.5.1	Detailed list of key startups/SMEs	65

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4.8.5.2	Competitive benchmarking of key startups/SMEs	66
4.9	COMPETITIVE SCENARIO	67
4.9.1	PRODUCT LAUNCHES	67
4.9.2	DEALS	68
4.9.3	EXPANSIONS	69
5	COMPANY PROFILES	72
5.1	KEY PLAYERS	72
5.1.1	BERRY GLOBAL INC.	72
5.1.1.1	Business overview	72
5.1.1.2	Products/Solutions/Services offered	73
5.1.1.3	Recent developments	74
5.1.1.3.1	Product launches	74
5.1.1.3.2	Deals	75
5.1.1.3.3	Expansions	75
5.1.1.4	MnM view	76
5.1.1.4.1	Right to win	76
5.1.1.4.2	Strategic choices	76
5.1.1.4.3	Weaknesses and competitive threats	76
5.1.2	FREUDENBERG GROUP	77
5.1.2.1	Business overview	77
5.1.2.2	Products/Solutions/Services offered	78
5.1.2.3	Recent developments	80
5.1.2.3.1	Product launches	80
5.1.2.3.2	Deals	80
5.1.2.4	MnM view	80
5.1.2.4.1	Right to win	80
5.1.2.4.2	Strategic choices	81
5.1.2.4.3	Weaknesses and competitive threats	81
5.1.3	AHLSTROM	82
5.1.3.1	Business overview	82
5.1.3.2	Products/Solutions/Services offered	83
5.1.3.3	Recent developments	85
5.1.3.3.1	Product launches	85
5.1.3.3.2	Expansions	85
5.1.3.4	MnM view	86
5.1.3.4.1	Right to win	86
5.1.3.4.2	Strategic choices	86
5.1.3.4.3	Weaknesses and competitive threats	86
5.1.4	KIMBERLY-CLARK WORLDWIDE, INC.	87
5.1.4.1	Business overview	87
5.1.4.2	Products/Solutions/Services offered	88
5.1.4.3	Recent developments	90
5.1.4.3.1	Deals	90
5.1.4.3.2	Expansions	90
5.1.4.4	MnM view	91
5.1.4.4.1	Right to win	91
5.1.4.4.2	Strategic choices	91

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5.1.4.4.3	Weaknesses and competitive threats	91
5.1.5	FITESA S.A. AND AFFILIATES	92
5.1.5.1	Business overview	92
5.1.5.2	Products/Solutions/Services offered	92
5.1.5.3	Recent developments	93
5.1.5.3.1	Deals	93
5.1.5.3.2	Expansions	93
5.1.5.4	MnM view	94
5.1.5.4.1	Right to win	94
5.1.5.4.2	Strategic choices	94
5.1.5.4.3	Weaknesses and competitive threats	94
5.1.6	DUPONT	95
5.1.6.1	Business overview	95
5.1.6.2	Products/Solutions/Services offered	96
5.1.6.3	Recent developments	97
5.1.6.3.1	Product launches	97
5.1.6.4	MnM view	98
5.1.7	TORAY INDUSTRIES, INC.	99
5.1.7.1	Business overview	99
5.1.7.2	Products/Solutions/Services offered	100
5.1.7.3	Recent developments	101
5.1.7.3.1	Product launches	101
5.1.7.3.2	Expansions	102
5.1.7.4	MnM view	102
5.1.8	ALKEGEN	103
5.1.8.1	Business overview	103
5.1.8.2	Products/Solutions/Services offered	103
5.1.8.3	MnM view	104
5.1.9	AVGOL INDUSTRIES 1953 LTD	105
5.1.9.1	Business overview	105
5.1.9.2	Products/Solutions/Services offered	106
5.1.9.3	Recent developments	107
5.1.9.3.1	Deals	107
5.1.9.3.2	Expansions	107
5.1.9.4	MnM view	108
5.1.10	ZHEJIANG KINGSAFE HYGIENE MATERIAL TECHNOLOGY CO., LTD.	109
5.1.10.1	Business overview	109
5.1.10.2	Products/Solutions/Services offered	109
5.1.10.3	MnM view	110
5.1.11	SUOMINEN CORPORATION	111
5.1.11.1	Business overview	111
5.1.11.2	Products/Solutions/Services offered	112
5.1.11.3	Recent developments	112
5.1.11.3.1	Product launches	112
5.1.11.3.2	Expansions	113
5.1.11.4	MnM view	114
5.1.12	JOHNS MANVILLE	115

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5.1.12.1	Business overview	115
5.1.12.2	Products/Solutions/Services offered	115
5.1.12.3	MnM view	116
5.2	OTHER PLAYERS	117
5.2.1	TWE GMBH & CO. KG	117
5.2.2	MITSUI CHEMICALS ASAHI LIFE MATERIALS	118
5.2.3	HOLLINGSWORTH & VOSE	119
5.2.4	PFNONWOVENS HOLDING S.R.O.	120
5.2.5	FIBERWEBINDIA LTD.	121
5.2.6	US FELT MFG. INC.	122
5.2.7	AUTOTECH NONWOVENS PVT LTD	123
5.2.8	SUNSHINE NONWOVEN FABRIC CO., LTD.	124
5.2.9	FIBERTEX NONWOVENS A/S	125
5.2.10	GULSAN HOLDING	126
5.2.11	OFO NONWOVENS	127
5.2.12	PAN TEX NONWOVEN PRIVATE LIMITED	128
5.2.13	KTEX NONWOVENS PRIVATE LIMITED	129
6	APPENDIX	130
6.1	RESEARCH METHODOLOGY	130
6.1.1	RESEARCH DATA	130
6.1.1.1	Secondary data	131
6.1.1.2	Primary data	132
6.1.2	RESEARCH ASSUMPTIONS	133
6.1.3	RESEARCH LIMITATIONS AND RISK ASSESSMENT	133
6.2	COMPANY EVALUATION MATRIX: METHODOLOGY	134
6.3	AUTHOR DETAILS	137

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